



Membership Newsletter

Greetings from Horned Frog Country (that would be Fort Worth for those not familiar with TCU's mascot!) This year's annual TACAC conference in Las Colinas is still fresh on my mind, and I am grateful to everyone who helped make it such a success. A special thanks goes out to Lisa Brown Clay and to Diana McAfee who, between them, made it all come together. What a fantastic opportunity to share ideas and learn from one another. I am fortunate to be a part of such an important organization filled with dynamic people who understand the importance of education.

Although I was reared in Mineral Wells, I have not been a Texan my entire life. My academic pursuits began at UT, and then I transferred to Concordia University in Illinois where I completed my bachelor's degree. I then moved to the University of Michigan where I received a master's degree, and met my lovely wife, Lisa. Following that, I worked at a number of institutions in the Midwest in a variety of admission roles, and was blessed with three kids along the way: Sarah, Matthew and Peanut. Still something was missing, and I finally came to my senses a little more than a decade ago, and we all moved back to the Lone Star State. I've found that what is often said is true: You can take the boy out of Texas, but you can't take the Texas out of the boy.

In 2000, we arrived in Fort Worth where I took the post of Dean of Admission with TCU; we have never looked back. My involvement with TACAC began shortly thereafter and I am proud to serve as your president this year. I am also actively involved in other educational organizations including ACT and The College Board. While I sometimes feel that I am spread pretty thin (I suspect you, too, can relate?), I recognize the value behind education and I know that these organizations make a real difference.

Those who know me well know that I am a bit of a sports nut. (Guess who chose the keynote speaker for our luncheon at the annual conference?) While on the surface that may seem like a typical "guy thing," my love for sports goes deeper than statistics and scoreboards. Working as a team is where my real passion lies, and although we are stretched across the largest state among the lower 48,

we all work together as a team to help our youth realize their true potential.

My goals for my tenure as your president include fostering an environment where we can better serve our students and each other. The statistics that are of true importance are those indicating more Texas students are completing high school and moving on to college. Also during my tenure, I expect our Executive Committee to begin or continue conversation on a variety of topics important to our organization. Those discussions will include: Funding of K-16 education; undocumented students; the use of agents in international recruitment; the growing practice of eliminating class rank; "stealth" applicants; campus safety; dual enrollment; and, for-profit colleges/universities, among others. From what I witnessed at TACAC in April, we are well equipped to do this as our team is stacked with the finest there is.

I look forward to getting to know you better, and to serving you throughout the year.

Ray Brown

Texas Christian University
r.brown@tcu.edu

In This Issue

[Treasurer's Report](#)

[Membership Summary](#)

[TACAC Conference 2011 a Success!](#)

[ACCI](#)

[TACAC Fellows](#)

[Guiding the Way to Inclusion](#)

[Noteworthy Notable](#)

[Job Openings](#)

[Leadership Development Institute](#)

[TACAC Member Profile](#)

Officers

PRESIDENT

Ray Brown
Texas Christian University

PRESIDENT-ELECT

Donald Kamentz
Yes Prep Academy

PAST-PRESIDENT

Jeff Pilchick
Westlake High School

SECRETARY

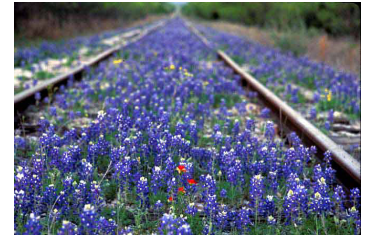
Kim West
Rockwall ISD

TREASURER

Amanda Kisselle
Austin College

EXECUTIVE ASSISTANT

Diana McAfee
TACAC



TREASURER'S REPORT

MEMBERSHIP SUMMARY

1,635 Regular, Active Members
19 Honorary/Complimentary
Members

656 College/University
Representatives

47 Two-Year Institution
Representatives

803 Secondary School
Representatives

43 Independent
Counselor Members

10 Retired Members

857 Represent public
institutions

482 Represent private
institutions

63 Not-for-profit organizations

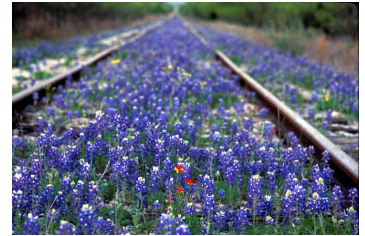
Expenses:			
<i>Category</i>	<i>Budgeted</i>	<i>Actual</i>	<i>Unexp</i>
Executive Committee	7,500	1,929	5,571
Executive Assistant	26,595	22,882	3,713
Secretary	-	-	-
Treasurer	2,500	2,734	(234)
Admissions practices	-	-	-
Human Relations	2,500	115	2,385
Government Relations	1,000	140	860
Membership	1,100	299	801
Mentorship	1,500	340	1,160
Nominations and Awards	550	-	550
Professional Development	2,500	415	2,085
Publications	-	-	-
Conference	112,000	9,776	102,224
Ask TACAC	-	-	-
Admission and College Counseling Institute	2,000	2,810	(810)
Information Support Services	7,000	6,893	107
Camp College	6,000	-	6,000
NACAC College Fairs	750	-	750
Transfer of Funds	3,205	-	3,205
Leadership Development Institute	500	-	500
NACAC Conference (if in Texas)	-	-	-
TACAC Fundraising	-	-	-
Totals	177,200	48,439	128,866

Income:			
<i>Account</i>	<i>Budgeted</i>	<i>Actual</i>	<i>To Goal</i>
Interest	200	26	(174)
Executive Committee	-	-	-
Membership Dues	44,000	52,944	8,944
Professional Development	-	-	-
Conference	92,000	94,246	2,246
Admission and College Counseling Institute	3,500	-	(3,500)
Leadership Development Institute	1,500	100	(1,400)
Sponsors	25,000	25,239	239
Information Support Services	-	25-	25
NACAC Grants	2,000	-	(2,000)
NACAC College Fairs	9,000	-	(9,000)
Totals	177,200	172,580	(4,620)

Account Balances:			
TACAC General Checking Acct		157,108.48	
ACCI Acct		23,427.11	
Bank of America Investment Acct		19,373.16	
DWS Investment Acct		99,054.40	
Totals		298,965.15	



TEXAS ASSOCIATION FOR COLLEGE
ADMISSION COUNSELING



Spring 2011, Vol. 2

TACAC



2011

Betting on a Bright Future!

With 678 participants, this year's conference was a testament to our members' passion to best serve our students. From the professional development sessions to the exhibitor hall, from the keynote address to the social, the 2011 conference showed that the future of TACAC is bright!



**"Every day you teach attitude."
"Shout praise and whisper criticism."
~ Don Meyer, 2011 TACAC Conference
Keynote Speaker**

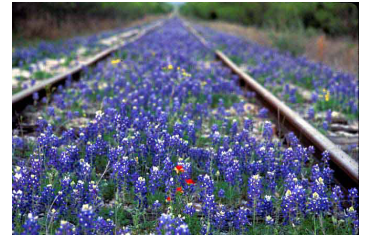


During the Monday luncheon, TACAC conference attendees enjoyed the pleasure of a keynote address by Coach Don Meyer, the winningest coach in NCAA history. Amusing, self-deprecating, thoughtful, and inspiring, Coach Meyer produced laughter and tears as he touched hearts and engaged our minds. After his speech, signed copies of the Buster Olney book "How Lucky You Can Be," the story of Coach Meyer, were available to attendees, causing a frenzy of interest from our members as has never been experienced. We are deeply grateful to have shared our conference experience with this truly exceptional and genuine man.





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ADMISSION COUNSELING



Spring 2011, Vol. 2

ACCI

TACAC & COLLEGE BOARD ADMISSION AND COLLEGE COUNSELING INSTITUTE

Are you new to the admission/college counseling profession?



TCU

Make plans now to attend the Admission and College Counseling Institute, July 18-21, 2011 at Texas Christian University!

The 2011 Admission and College Counseling Institute (ACCI) offers a unique opportunity for new admission professionals and high school counselors of all experience levels to focus on the “how to’s” of the college admission process.

During this 4-day professional development event, participants will develop a greater understanding of how their work affects the lives of prospective college students and learn about effective professional tools. In addition to connecting with colleagues from institutions throughout the Southwestern region, attendees participate in special activities that bring higher education and high school professionals together, including a mock college fair, a student panel, and several networking events.

Higher-Education Track

- Defining Your Professional Role
- The Diverse Campus
 - Financial Aid and Access
 - Public Policy
- Territory Management

Secondary-Education Track

- Students with Special Needs and Interests
 - Letters of Recommendation
- College Nights, College Fairs, and Special Programming
- Field Trip to Colleges
 - Financial Aid

Testimonials from past attendees:

“The ACCI is a must-attend conference for any high school counselor. The information on college essays, letters of recommendation, and the selection process of college admissions offices has been invaluable to me as I help my students prepare for college and

navigate the admissions process.”

—Susan Rhodes, counselor,
Carl Wunsche Sr. High School

“I have been involved in higher education off and on for about 10 years and have been to a lot of conferences. The 2009 ACCI Conference at UT-San Antonio was the best time I’ve ever had at a conference. The informational sessions were extremely helpful, the administrators/hosts are great people with a lot of knowledge and very approachable, and the friendships and contacts I established were unmatched.”

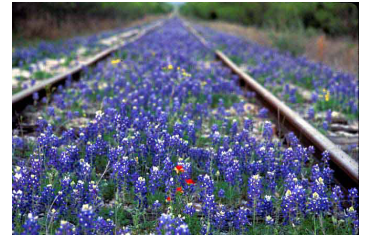
—Patrick Lloyd, Higher Education Access Advisor, Cisco College/Abilene

SPACE IS LIMITED! Registration Deadline: July 8, 2011
For more information/to register online:
www.collegeboard.org/acci

Questions about ACCI?
Email Chadd Bridwell at
cbridwell@stmarytx.edu



TEXAS ASSOCIATION FOR COLLEGE
ADMISSION COUNSELING



Spring 2011, Vol. 2

2011 TACAC Fellows...

On behalf of the Texas ACAC Human Relations committee, we would again like to congratulate the 2011 recipients of the Fellows grant. This year we were able to welcome six energetic professionals that represented various areas within the profession to our annual spring conference.

Jacqueline Brinker College Forward; Austin Texas

La Quiera Gantt Abilene Christian University; Abilene, Texas

Diane Hernandez Caney Creek High School; Conroe, Texas

Luis Martinez Bel Air High School; El Paso, Texas

Diana Parada Girls Incorporated of Metropolitan Dallas; Dallas, Texas

Daniel Valdez Parkland High School; El Paso, Texas

Upon arrival to the conference, the Fellows were welcomed with open arms from the Executive committee during their pre-conference orientation. As a benefit to being selected to the Fellows Program, recipients received the infamous survival kit and resource binders complete with the most up to date information in admissions, financial aid, and scholarships.

This year we were fortunate enough to have two individuals from the El Paso area; Daniel Valdez from Parkland High School and Luis Martinez from Bel Air High School. Because of the experience these two individuals had, they are eager to spread the word about the Texas ACAC. In a conversation with the two gentlemen, they shared with me these kind words.

"The TACAC Conference was awesome; I wish I would have learned about the Fellows Program earlier in my career. I was amazed at the reception I received just from the mere fact that I was from El Paso. Everything about the conference was great, from the sessions, to the card swap, and especially the social. I had one of the best times not only learning but also networking with so many great individuals like Na'Taria, Heath, and my fellow Fellows. I'm excited to be joining such a great organization and family of educators that strives to help our students achieve greatness. As a member of the Human Resources and Professional Development Committee I look forward to moving El Paso forward and being part of the best Fellows Class TACAC has ever had."

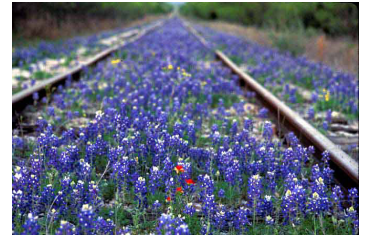
- Daniel Valdez, High School Counselor

"Attending this year's TACAC Conference was such an amazing opportunity. Being able to meet so many inspirational and committed professionals in my field had a tremendous impact on me as a person. I thank TACAC for allowing me the opportunity to participate in the fellows program and gain so much insight into what we are trying to accomplish."

- Luis Martinez, High School Counselor



TEXAS ASSOCIATION FOR COLLEGE
ADMISSION COUNSELING



Spring 2011, Vol. 2

Guiding the Way to Inclusion

JULY 31- AUGUST 2, 2011 • CHICAGO, IL

Guiding the Way to Inclusion (GWI) is a professional development event designed for admission and enrollment professionals who assist underrepresented students and their families in the transition from high school to college. Tailored to address current multicultural and diversity issues in higher education, GWI provides in-depth understanding of multicultural recruitment. TACAC's Mentorship Committee will sponsor the opportunity for a TACAC member to attend this year's workshop in Chicago, IL on July 31, 2011 – August 2, 2011.

Criteria to be considered to attend:

- 0-4 years experience
- Active TACAC member
- Mentorship or Professional Development program participant in the past year
- TACAC conference attendance in the past two years

Apply for the opportunity to attend.

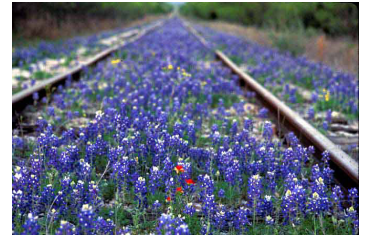
Please let me know if you have questions or would like more information about this wonderful opportunity.

Demetra Durham
TACAC Mentorship Committee, Chair
Associate Director, Texas A&M University- Commerce
Demetra_durham@tamu-commerce.edu

Noteworthy Notable

Professional

- The Westlake HS counselors will miss a very important part of our team. Debbie Hicks will retire after 24 years of helping many students in Texas manage the College Application process. Best of Luck Debbie!!!!Office.



Searching for a job? Looking to fill a position? Post your **job openings on the TACAC website!**

All member institutions are granted four (4) free website postings annually. Each posting will run for six (6) weeks. At that time, the institution may repost, but it will count as an additional posting toward the 4 free postings. If an institution exceeds the maximum number, then TACAC will bill the institution \$50 per each additional employment posting.

Non-member institutions may post employment opportunities at the rate of \$50 per educational employment posting and \$100 per non-educational employment posting. The posting will be active for six (6) weeks. After the expiration date, the posting may be reposted at the original cost.

For information, please contact Diana McAfee, Executive Assistant, tacac.ea@gmail.com.

Current Postings:

Admissions Counselor – Southwestern University, Georgetown, TX

Program Coordinator (Admissions) – St. Louis University, St. Louis, MO

Regional Representative (Houston/South Texas) - University of Tulsa, Tulsa, OK

College Counselor - Christo Rey Jesuit College Preparatory, Houston, TX

Director of College Guidance - Second Baptist School, Houston, TX

Admissions Counselor - (2 Positions) Southern Methodist University, Dallas, TX

District Director of College Counseling - IDEA Public Schools, Weslaco, TX

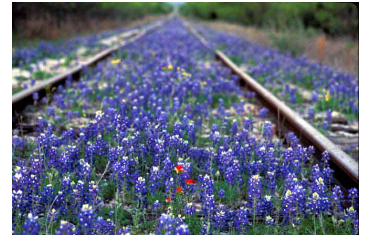
Director of College Counseling - IDEA Public Schools, Rio Grande Valley, TX (Various Locations)

Associate Director of Admissions - Rice University, Houston, TX

Associate Director of Admissions/Coordinator of Latino/Hispanic Recruitment - Rice University, Houston, TX



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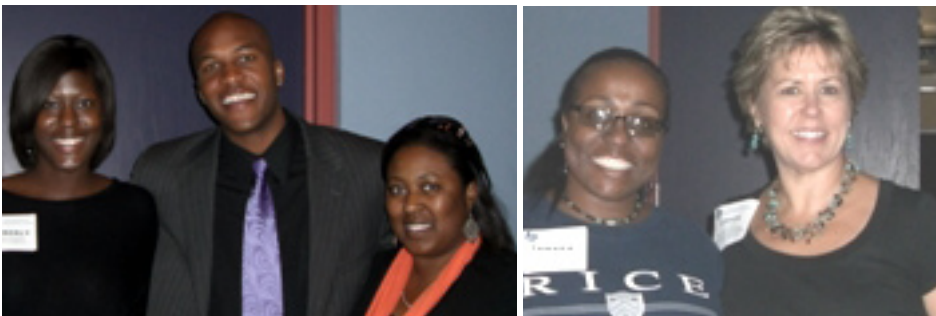
Leadership Development Institute (LDI)

Southwestern University, June 17-18, 2011

Are you interested in getting more involved with Texas ACAC?

Make plans now to attend the Leadership Development Institute! Held each summer for two days in mid-June, LDI offers members the opportunity to learn more about our organization, develop leadership skills, and be inspired to use those skills in both our own lives and also within the TACAC organization. Goal-setting and planning for the upcoming year takes place at LDI.

[Register online today!](#)



Committees

Admissions Practices

Camp College

Communications

Conference Planning:
Counselor Card Swap
Community Service Project
Evaluations/Volunteers
Exhibitors/Sponsors
First-Time Attendees
Hospitality
Local Counselors' Day
Program
Publicity/Printing
Registration
Social
Raffle

Diversity/Strategic Planning

Government Relations

Human Relations

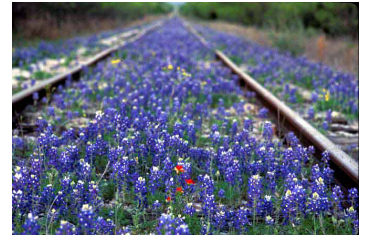
Membership

Mentorship

NACAC College Fair

Nominating and Awards

Professional Development



TACAC MEMBER PROFILE

LaKisha Wooden



Member Profile:

Name: LaKisha Wooden

Title/Position: Program Services Specialist;
P/T Academic Advisor; Adjunct Faculty

School: El Centro College

Location: Dallas, Texas

Number of years in TACAC: 4

Why are you a member of TACAC?

Joining TACAC started out as a suggestion from my previous Director. At my first conference, I met people who have remained good friends/contacts/mentors, and that is why I have remained in the organization. I have learned something at every conference, and I look forward to being more involved with the committees I serve.

What TACAC programs have you taken advantage of and why?

ACCI- as a jump start to some formal training when I was at my previous institution.

HEART Series- because I am an active member of the Mentorship Committee and the topics we bring forth are very important and helpful to me. I love learning new things, and I also get valuable feedback from others when I

hear their points of view on the subjects we discuss.

FELLOWS- As an active member of the Human Relations committee, I was a Fellow my first year and I dove right in with helping with the selection process afterward. Now I get to have a more active role in getting it together and I couldn't be more excited. I like that my input is being considered -that makes me feel valued as a person and as a professional.



El Centro College

DALLAS COUNTY COMMUNITY COLLEGE DISTRICT

What impact does TACAC have on your professional life?

TACAC just continues to be that catalyst that keeps me going. I have learned some of the legal side of higher education, and I have also become more aware of the issues that occur at other institutions that help me handle

similar situations at my own institution. I get no "formal training" for some of the situations I face. So through networking within TACAC, and with some of the sessions I attend at the conference, I get helpful and useful information that I can take back and apply to my routine.

How does your being a member of TACAC help your students?

I take away from the conferences and the workshops knowledge that helps me serve my students better. By becoming more aware of certain laws and rules within higher education, I am able to serve my students more efficiently. TACAC has been a wonderful asset to my professional career and I am very appreciative of the building blocks it has provided for me along the way in such a short amount of time.