April 11-13, 2021

Learn more at http://tacac.org/superconference
Exhibitor Learning Lab
The learning labs are a great opportunity for vendors to offer in-depth information and product demonstrations to conference attendees.

Learning Lab Fee:
$400 - includes one 20 minute session

Learning Lab Is:
- One 20 minute session hosted during one conference session block
- Engaging and interactive product demonstration

Learning Lab Includes:
- Company logo and a short description listed on the SuperConference website and mobile app

*If you would like to participate in all the conference activities, please purchase a full conference registration.*
THINK OUTSIDE THE BOOTH!

Gold
$5,000 Each
- Coffee Break
- ACAC Membership Meetings
- Branded Face Mask - SOLD
- Keynote Speaker - SOLD

Silver
$3,000 Each
- Conference Social
- Conference Mobile App - SOLD
- Lanyards - SOLD
- Counselor Card Swap - SOLD
- Public School Counselors Sponsorship (Includes 15 Counselors)

Bronze
$1,500 Each
- Conference Session Block (6 Available)
- First Timers' Meeting - SOLD
- Pre-Conference Sessions
- Fitness & Wellness Activities
- Public School Counselors Sponsorship (Includes 5 Counselors)

Gold - SOLD
Silver - SOLD
Bronze - SOLD
THINK OUTSIDE THE BOOTH!

- SIG Meeting Block (6 Available)

Side Show
$500 Each

Please submit the sponsorship and exhibitor learning lab form by March 15, 2021.

Exhibit and Sponsorship Form
2021 SuperConference Sponsorship Opportunities

Coffee Break - $5,000
This sponsorship will provide a $5.00 electronic gift card to 200 conference registrants (the gift card is included in the cost). Sponsorship includes verbal recognition and a slide during the opening session, 2 push notifications, and name and logo on the electronic gift card.

ACAC Membership Meetings - $5,000
Each ACAC affiliate will host a membership meeting during the conference that is well attended. At each ACAC meeting, the sponsorship includes a 30-second promo video, 2 push notifications, verbal recognition and logo on presentation slides, and recognition on the conference website.

Branded Face Mask - $5,000
Provide conference attendees with a branded conference face mask. Branded item will be provided by the sponsor.

Keynote Speaker - $5,000
The sponsorship includes verbal recognition and logo on presentation slides, 2 push notifications, recognition on the conference website, and any communication sent regarding the keynote speaker will include the sponsor's name and logo.
2021 SuperConference Sponsorship Opportunities

Lanyards - $3,000
Provide attendees with a branded lanyard given at registration. Branded item will be provided by the sponsor.

Conference Mobile App - $3,000
Conference attendees will download the Conference Mobile App to access conference information. Sponsorship includes a banner ad on the dashboard page, 1 push notification, and recognition on the conference website.

Conference Social - $3,000
The sponsor will be incorporated throughout the social event. Sponsorship will also include named social, verbal recognition, 1 push notification, and recognition on the conference website.

Counselor Card Swap - $3,000
The Counselor Card Swap provides an opportunity for conference attendees to network with representatives from more than 70 colleges and universities. The sponsorship includes a complimentary virtual booth, 1 push notification, verbal recognition, and recognition on the conference website.
Public School Counselors Sponsorship - $3,000

Support 15 public high school counselors in any of the states that represent the ACAC affiliates to attend the SuperConference. Sponsorship includes recognition on the conference website, 1 push notification, and a 30-minute meet and greet with the local counselors.
First Timers' Meeting - $1,500
Join us in welcoming our first-time conference attendees. Sponsorship will include signage in the meeting room.

PreConference Sessions - $1,500
Join us in welcoming our members who registered for pre-conference sessions. The sponsorship includes logo on workshop presentation and verbal recognition.

Fitness & Wellness Activity - $1,500
Conference attendees will have an opportunity to attend an early morning wellness activity on Monday and Tuesday. Sponsorship opportunities include signage, verbal recognition, and named activity on the conference schedule.

Public School Counselors Sponsorship - $1,500
Support 5 public high school counselors in any of the states that represent the ACAC affiliates to attend the SuperConference. Sponsorship includes recognition on the conference website and a 30-minute meet and greet with the local counselors.
Conference Sessions Block
(6 available) - $1,500

There are 6 session blocks throughout the SuperConference and the sponsorship is for one session time block. The sponsorship includes logo on workshop presentation, verbal recognition, and recognition on the conference website.
SIG Meeting Block
(6 available) - $500

There are 6 SIG meeting blocks with two SIG meetings during the block, and the sponsorship is for one SIG meeting time block (includes 2 SIG meetings). The sponsorship includes logo on workshop presentation, verbal recognition, and recognition on the conference website.
### BENEFITS provided at each sponsorship level:

<table>
<thead>
<tr>
<th>SuperConference Sponsor Benefits</th>
<th>Gold ($5,000)</th>
<th>Silver ($3,000)</th>
<th>Bronze ($1,500)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presentation slide and verbal recognition during the Opening Session</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Optional 1 conference session - Co-Present with at least one ACAC member</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Push message sent to all attendees through mobile app</td>
<td>2</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Company listing and recognition of support on SuperConference website</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>One-time use of SuperConference registration list</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary conference registration</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition at Opening Session</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>
The Rocky Mountain, Great Plains, and Texas Associations of College Admission Counseling invites you to participate in the 2021 SuperConference. Please submit the sponsorship and exhibitor learning lab form by March 15, 2021.

Once the form is submitted, the TACAC Executive Assistant, Megan Greene, will contact you with payment information.

For additional questions, please contact Advancement@tacac.edu

Exhibit and Sponsorship Form
The 2021 SuperConference will be a hybrid conference. Exhibitors and Sponsors will need to prepare for virtual and in-person platforms. If the conference goes 100% virtual, all sponsorship and exhibitor monies will be adjusted and virtual exhibitor and sponsorship opportunities will be provided.

*We will follow all Dallas County and CDC social distance guidelines.*

For additional questions, please contact Advancement@tacac.edu