

April 11, 2021 – 5:00-5:45 pm

Special Interest Groups (SIGs):

Private School Counselors - The mission of the Private School Counselors Special Interest Group is to support the work and aspirations of college counseling professionals working with private school students and families.

Public School Counselors - The emphasis of the Public School Counselor SIG is to develop a “voice” for the public school counselor in NACAC affairs and policies. Although we represent the largest numbers of people involved in helping students through the college admission process, we have the smallest representation in NACAC due to many factors, but especially the cost of conference attendance and the inability to get time away from campus to attend. This SIG hopes bring public school counselors together to voice their common concerns and frustrations about the college process and hopefully find solutions through professional sharing of ideas and solutions.

Regional Counselors - The mission of the Regional Admission Counselors Special Interest Group is to support the vast and growing number of admission counselors or serve their institutions as remotely-based members of the admission team.

April 12, 2021 – 10:00-10:45 am

Creating an Inclusive Team Culture - Our goal is to equip you to create a culture of accountability. We'll explain intent vs. impact by defining microaggressions, giving examples, and providing action steps to improve your team culture and create a workplace that is inclusive for all your team members.

A Deep Dive into UK College Admissions: From Application to Graduation – Supporting your Students

Through the UK University Lifecycle - This holistic session will help you advise your students on how to find the UK University that is the perfect match for them. It will help you to navigate and understand:

- o What you need to know when considering studying in the UK
- o Rankings and league tables
- o Fees and funding including living costs, loan options and scholarships
- o Support services available on UK college campuses including information on: visa support; careers guidance; student life and mental health and wellbeing on campus

Lessons Learned: College Counseling and Reaching Students in Remote - As a public-school counselor that has been in remote this whole year, I have had to be creative in reaching students. I want to share the lessons learned as well as tools and ideas that we have used in our district including Google Classroom, Rhithm App, YouScience, and RepVisits. Come hear about how we used Google Classroom to provide counseling curriculum, do career brown bag lunches and even do our advisement/course selection. I will share the lessons learned from students, teachers and parents. I will talk about the ideas that we will keep even once things get back to normal and things you can take home and use right now. I also want to know what is working in your schools. I feel like we can always learn from each other, so bring your ideas to share.

A Look Back and Forward at Students' Hopes, Fears, and Resilience in our COVID-19 Times -

The Princeton Review's Editor-in-Chief, Rob Franek, will lead this look-back and look-ahead session using both quantitative and qualitative data sets to supply a twenty-year cross-section of metrics from students, parents, and counselors. We'll take a deep dive into the motivations of student resilience. We'll poke at the how's and why's for student aplomb with a nod toward longitudinal data to keep us on track.

The Honors College Experience - Learn from two notable Honors College programs and discover advantages and opportunities available to students through this distinct collegial experience. Participants will acquire strategies on how to advise prospective students to consider an Honors College, discuss general differences in admission and application processes and discover notable outcomes from recent graduates.

Building Statewide Collaborations for Post-secondary Success - The challenges facing education following COVID-19 will demand new ideas and unprecedented collaboration to solve. A shared approach to rebuilding both higher and secondary education is essential if we are to sincerely address the inequities of the current system. This session will discuss multiple models of state-wide partnership, best practices in building them, common mistakes to avoid, and suggestions on how to track their success.

Composing the Artist's Résumé - Have you ever had a student ask how they include their performance experience on a résumé? Or has a student ever asked how to explain the time commitment it was to build an art portfolio? Creative, performing, and visual art involvement can look different than traditional leadership or academic activities. But how do these students demonstrate their experiences on college résumés to admission committees that might not be familiar with the ins and outs of theatre or dance? Through our experience as admission officers in university admission and specialized arts schools, we've certainly seen a disconnect between students experiences and how admission committees interpret résumés. Join us as we share effective ways for your students to present their experiences in the performing, visual, and creative arts on résumés for an admission office and for arts faculty!

Exhibitor Learning Labs:

StriveScan (10-10:20am)

StriveScan powers virtual college fairs and provides student barcode scanning at in-person fairs across the country. StriveScan is the exclusive partner of GPACAC, RMACAC, and TACAC for virtual college fairs, along with a total of 11 NACAC affiliates and nine ACRAOs other statewide organizations. As we return to in-person college fairs, StriveScan's barcode scanning technology continues to make college fairs more efficient, environmentally friendly, and safer. Attend to hear more about how we can enhance your fair experience.

The Scholastic Network (10:25-10:45am)

Imagine a digital billboard that only students drive by. With the Scholastic Network, you can broadcast messages about programs, recruitment, scholarships and more on TVs located inside high schools, middle schools & through remote learning systems. Communicate your value proposition to students in both highly desirable districts as well as those that are difficult and expensive to reach - all from a simple, web-based portal.

Special Interest Groups (SIGs):

Asian American & Pacific Islander - The Asian American & Pacific Islander Special Interest Group empowers AAPI professionals and counselors who advocate on behalf of AAPI students to be active change makers at the national, regional and local levels. We promote student-centered counseling practices that recognize and celebrate the plurality of AAPI identities. We are champions of ethical standards that support AAPI students through the transition to and completion of their postsecondary education, to achieve greater access and equity in higher education for all AAPI identities.

Community-Based Organization - The Community-Based Organizations Special Interest Group is a forum for the discussion of, and advocacy for, issues that impact community-based organizations and the students with whom we work.

April 12, 2021 – 11:00-11:45 am

Putting the “S” in HSI: What It Means to Serve Hispanic/Latinx Students During the Admissions

Process - What does it truly mean to identify as Hispanic or Latinx-serving? How can institutions, whether or not they identify as HSIs, improve their admissions and counseling services to better reflect the needs and experiences of this underrepresented group of students? This session will engage ideas from critical race theory with recruitment strategies and students' academic experiences to discuss how admissions representatives can reform their application process to be more accessible to Latinx students, how high school counselors can be more effective advocates during a student's college search process, and where admissions fits within the broader higher education landscape in the pursuit of equity and inclusion for Latinx students.

London Calling! Artists to Entrepreneurs: Advising on Bachelor's Degrees in Britain's Global City - This session brings together four US-based representatives from universities in London, UK to explore the "college experience" across the pond, with a deep-dive focus into London, Britain's global city. Attendees will learn about advising US students on 3-year Bachelor's and 1-year Master's degrees, and the incredible opportunities that London has to offer: outstanding academic programs and international internship/work experiences, in the city voted #1 Best Student Cities by QS World University Rankings.

Supporting and Empowering Women in the Counseling Profession - Whether you're a woman in the profession or support women at work, this session will help you to empower your strengths, find your voice, and lead more effectively. Learn alongside some of your admission counterparts at varying levels of experience.

TEXAS ★ ROCKY MOUNTAIN ★ GREAT PLAINS

Increasing Diversity at Liberal Arts Colleges through Application Management and Student Experience

- In this session, we will present data snapshots of increased diversity in overall student body and graduation rates at various liberal arts colleges around the nation and will support this data with anecdotal research from contemporary articles and podcasts. We will provide an analysis comparing stop-out rates for our applicants of color against our white applicants at various stages of our own admissions process and identify ways we may inadvertently be creating barriers for some populations. We will review other socially-just practices that we and other institutions are implementing, including reassessing merit-based aid structures and test-optional (pre- and post-COVID). Finally, we will present case studies of ways that liberal arts institutions have committed to ensuring their minority students are well-served, building authentic community, and retaining once they arrive, including creating student groups, increasing number of racially and ethnically diverse faculty and staff, and others.

The Aspie Whisperer: How I Learned to Counselor Autism Spectrum Students - Autistic students have needs as varied as the people themselves. But there are some common ways to approach counseling Autism spectrum students to make the process more comfortable for them and for you. I will discuss how you can be more successful in working with students on the spectrum, from my own experience as a college counselor, and as the mother of a sweet Aspie boy.

CTE is the Ticket to the Greatest Show in Texas! - One day your students will be our ringmasters, lion tamers, and trapeze artists. So how do we provide the support that's best for all students in our circus? This central philosophy has guided Conroe ISD counselors to build relationships with their CTE staff, provide better student guidance into pathways, create programs for families that reach students' postsecondary goals, and foster community partnerships. Join us as we discuss how CTE, high school counselors, and college reps collaborate. We'll share our latest initiatives that impact College, Career, and Military Readiness in creative ways to both meet our common goal: doing what's best for students.

Understanding First Generation Americans as Third Culture Kids - First Generation Americans experience a different American culture than other students. They grow up striving to navigate both their parents' home culture and their new American culture. These students are referred to as Third Culture Kids; they blend the culture of where they live and the culture of their family, therefore creating a third and unique culture. Understanding the advantages and challenges from the perspective of Third Culture Kid (TCK) research helps practitioners develop awareness and therefore, more supportive programs and methods to support First Generation American students in their postsecondary endeavors.

Exhibitor Learning Labs:

College Funding Coach (11-11:20am)

The College Funding Coach® has worked with thousands of families to educate them on the process and options for saving and paying for college. Over that time, the rules have changed, but our process has remained the same. Our goal is to help our families look comprehensively at their situation, evaluate their options, understand the resources to which they have access and identify potential solutions.

Cambridge Education (11:25-11:45am)

What's Changed, Stayed the Same, Has a New Name? TSI2. This session shows you major TSI2.0 changes including test re-organization and new question-types. Discussion focuses on new scoring, virtual testing, and ELAR and Math Strands. Identify the precise skills to meet benchmarks so you can pass your first time. Review the most efficient way to prepare for this new test.

Special Interest Groups (SIGs):

Native Indigenous People - The Native Indigenous Peoples SIG is committed to helping NACAC fulfill its mission of supporting access and promoting high professional standards of social responsibility to American Indians, Alaska Natives, Native Hawaiians and international indigenous students by Bringing together professionals with interest or experience in supporting Native students, promulgating good practices in advising, recruiting and graduating Native students, reaching out to Native professionals and encouraging membership in NACAC and proposing initiatives that will allow NACAC to better serve this lightly recognized population The indigenous peoples of the United States are less likely to gain access to postsecondary education than any other ethnic population in America. Those who do frequently make use of a Tribal College system that would benefit from the work of NACAC.

April 12, 2021 – 2:15-3:00 pm

How to be a Genuine Advocate for Native American and Indigenous Students in Their Higher Education Journey

- Are you interested in learning how to support Native American and Indigenous students at your institution? Are you uncertain how to build a framework to support and help with retention among Native American and Indigenous students? This session will provide research, tangible practices, and tools to utilize in helping to create, build and reframe relationships to effectively serve Native American and Indigenous students during uncertain times.

Grade 'eh' Education: Why Canada is a Destination for International Students - Are your students looking for an international educational experience without traveling too far from home? Why not consider Canada's 95+ publicly-funded universities that offer internationally-recognized high-quality education, affordable tuition and living expenses, flexible and portable degrees, and safe, cosmopolitan campuses and communities.

How to Handle Difficult Testing Accommodation Requests - This session will cover tips and tricks for secondary counselors who request accommodations for students on the ACT or College Board tests and how to navigate the difficult cases. Victoria and Toni have years of combined experience in the accommodation request process and have encountered some interesting situations. They are excited to share what they've learned with you!

What DARN Does Best: Practices and Programming for Regional Networks - Members of the DARN executive team will share insights into the innovative programming and strategic organizational system that is the backbone of DARN. As our network has expanded rapidly over the last several years, so have our initiatives for serving our own members, maintaining our counselor relationships, and reaching students and families. With this panel, we welcome recruiters, counselors, and admissions representatives, as we offer a behind-the-scenes glimpse into the development of DARN Signature Events and our individualized technology platform, Club Express.

Effective Use of High School Profiles - When is the last time you redesigned your high school profile? Creating a better format gives your students the best "frame" for success in admissions and scholarships, so join our conversation and rethink the possibilities. College reps, we'd love for you to join us and add your perspective to the mix.

Future Focused TX: Digital advising resources for the digital world - COVID-19 has had a huge impact on students and their dreams of accessing a college education. However, with the right information and support, we believe students can maintain their journey and stay focused on achieving their goals. By creating the Future Focused TX campaign - a public, private collaboration - a group of organizations aimed to maintain college enrollment rates in Texas despite the impacts of COVID-19. This statewide effort provides a free "one-stop-shop" of turnkey, digital content packages to educators as they help their students graduate and matriculate into college. In this session, we will share the components of the Future Focused TX campaign, as well as the many lessons learned about virtual college advising. Participants will be able to leave this session with free advising resources to share with students through digital platforms.

The Virtual Visit: Here to Stay - COVID-19 dramatically shifted our typical travel schedule to an entirely virtual environment. Now that there is a possibility of returning to our typical travel, is there still a place for virtual visits? The answer is YES! This session will discuss tips for a successful and engaging virtual high school visit as well as ways the virtual visit can complement typical recruitment travel. We will also explore other types of virtual experiences that help build relationships with perspective students.

To Submit Test Scores or Not – And other Ways College Admissions has been Affected by the Pandemic - Be part of the discussion as we explore some of the immediate impacts the pandemic has had on college campuses. What have we learned from this cycles early rounds and what will regular decision bring. Learn what fall indicators say about the anticipated applicant pool and how decisions and committee might serve new institutional priorities. How have students changed their behavior? How can we assure students they are on course in light of their concerns about testing and activities lists? With the early decision rounds completed, what have we learned about the class of 2021 and how adept to these changes are our Generation Z students?

Exhibitor Learning Labs:

Fastweb (2:15-2:35pm)

Fastweb is the nation's recognized leader in helping students pay for college with online scholarship matching, online and on our app, as well as outlining financial aid information and more. For over 25 years Fastweb has supported Educators with tools, materials and relevant information to provide to support their students all for free. Learn about Fastweb's Educator program and how it can you help expand support for the students. Plus, tips on how students can get the most from Fastweb in their search for scholarships.

Campus Stop (2:40-3:00pm)

Welcome to Campus Stop! We are a promotional products distributor with a specialization and flare for University and College swag. Join Matt Ritz, Senior Account Executive and Jesse O'Neill, Account Manager at Campus Stop to check out the one-stop-shop for any and all College promo gear!

Special Interest Groups (SIGs):

Women in Admission - The Women in Admission SIG's mission is to support anyone who identifies as a woman to achieve success in the admission profession. The purpose of the group is to assist women in navigating the complexities of our profession including topics such as, but not limited to, sexism, equal pay, and work-life balance. The group also supports the retention and advancement of women in the admission field.

April 12, 2021 – 3:15-4:00 pm

The Case for Continued Test Optional Policies: Shifts in Advising & Outcomes for First-Generation

College Students - The 2020-2021 application cycle brought many changes, including the widespread adoption of test optional policies. As leaders of a college access organization that empowers and prepares high performing students from low-income backgrounds to attend and graduate from the nation's top colleges and universities, we have witnessed how this shift to test optional positively impacted our students and staff. Students who previously would never have been considered for admissions at some of the most selective institutions in the nation due to their test scores were being admitted. This session will cover how we shifted our advising this admissions cycle and some of the trends we have seen in our outcomes thus far.

Studying Creative, Performing and Visual Arts in England - Creative industries is one of the fastest growing employment sectors in the UK. If you have art students interested in transforming their creative passion into a career, look no further. In this session you will learn the importance of why your student should consider earning their degree in England. Four major arts universities based across England will go over topics such as degree structures, affordability, work placements and more.

How inclusive is your Circus Tent? - Barriers for low-income first-generation students to enter post-secondary institutions are hard to climb. Let's discuss some practical, easy ideas to implement into the college application process that will make access and success easier for these students. Bring your thoughts and ideas so we can advocate to increase equity and inclusion.

The Future of Admissions Practices: Updates and Discussion - With the passing of the new Guide to Ethical Practice in College Admission (GEPCA). NACAC and our regional affiliates are now entering a time of transition and reimagination in regard to admissions practices. Come join your affiliate AP chairs for a discussion about GEPCA and how it can guide our profession going forward.

Parents Just Don't Understand - This session will explore ways to keep the parents of prospective students engaged in the admissions and enrollment process. While the students are the ones that will sit in class and move to campus, it's important (and beneficial) to get the whole family involved in order to increase support. While we've been hit over the head with the students of Generation Z, it's not as easy to find what makes Generation X tick as parents. Explore tips for engaging parents, successes and challenges, and effective ways to leverage parental support in student recruitment.

The College Application Timeline for a Student with Learning Differences - We will walk through a timeline that guides counselors how to best work with students with learning differences, who have benefitted from accommodations in high school & will want that support to continue in the collegiate environment. Attendees will receive "use now" resources and materials to outline the unique steps in preparing for the transition from high school to college.

Did You Check Your Email? College Counseling in the Age of a Pandemic - Learn some strategies straight from the source. Hear the student perspective about their college counseling experience and how they are leading choice filled lives in pandemic.

Exhibitor Learning Labs:

Unibuddy (3:15-3:35pm)

Unibuddy empowers universities to recruit, engage and enroll prospective students through authentic peer-to-peer connections. Our student and staff chat, live events, and top-tier partnerships facilitate guidance through each stage of the student lifecycle. We purpose-built a digital platform for higher ed because we believe that better accessibility leads to more informed decisions, and better yield.

The College Funding Coach (3:40-4:00pm)

The College Funding Coach® has worked with thousands of families to educate them on the process and options for saving and paying for college. Over that time, the rules have changed, but our process has remained the same. Our goal is to help our families look comprehensively at their situation, evaluate their options, understand the resources to which they have access and identify potential solutions.

Special Interest Groups (SIGs):

LatinX - The Latino/Hispanic Special Interest Group represents the perspectives and concerns of those professionals who are responsible for the counseling, guidance, education, recruitment and transition (from high school to college) of Latino/Hispanic students. It is also responsible for the dissemination, discussion and representation of any and all related topics, issues and trends relevant to Latino/Hispanic college admission counseling.

April 13, 2021 – 9:00-9:45 am

The Land Down Under: More to than just Kangaroos and Koalas! - Beyond exotic animals and stunning landscapes, Australia is home to world-class universities attracting a growing number of degree students from the U.S. for their affordability, shorter duration, transparent admissions, quality of life, and employment options post-graduation. Learn about the entry requirements, admission processes, finances, differences in semester dates and timeframes, as well as the academic and social experience of 'uni'. Gain a deeper understanding of the culture and climate of Australian cities and regions that also affect students' choices, all to help you identify universities Down Under that are a great fit for your students.

Mobilize! Make an Impact through Educational Policy - Get Involved with Educational Policy and Government Relations and Impact the Lives of Our Students! Come learn how you can open doors for students by becoming civically involved. This session will discuss the National Association for College Admissions Counseling (NACAC) legislative priorities, national and local legislation that relates to school counseling and higher education and most importantly how you can get involved and make a difference.

Beyond the Basics: Counseling Students Past Choosing a Major - Finding the right fit for students in the college-search process can be difficult, and often overwhelming. Students and their families can become hyper-focused on academic programs and financial aid, making them unaware of other services and resources offered on college campuses. In this session, we take a look at how high school counselors can find and use the lesser-known opportunities, like student services, personal growth experiences, and community connections, to find the best environment for their students.

Creating Authentic Engagement with Nurture Campaigns - As a large, four-year institution, Colorado State University dedicated considerable time and resources to meeting with students in their communities and welcoming them to campus. When those opportunities were eliminated, they needed to identify ways to engage with prospective student that aligned with the new reality of remote-everything. Through collaboration between Recruitment/Outreach and Marketing/Communications, they successfully launched nurture campaigns as an efficient means of reaching students in meaningful ways while being responsive to their position in the recruitment funnel. This session will explore the types, timing, and effectiveness of this approach and also identify pain points and best practices. By the end of the session, attendees will be ready to create and implement their own nurture-style communication.

The Opportunity Tightrope: Best Practices for Increasing Enrollment in AP, Dual Credit, and IB Courses - High School Counselors are often the primary person on a campus responsible for course selection, and therefore play a huge role in accessing advanced courses (Honors, AP, Dual Credit, IB). Advanced coursework opportunities play a significant role in college matriculation and completion. After a brief presentation on some current facts and figures, this session will be an opportunity to discuss what we can do, as counselors, to increase enrollment in these courses as a pipeline to college-especially for students in poverty and underrepresented student populations. College Admissions Counselors are welcome to come and participate as well!

Improving the College Search Process for You, Your Students and Their Families - With a growing number of colleges going test-optional and a mix of universities going virtual for the time being, students, families and counselors have a lot more to consider during the college search process. In this session, we'll share ways you can improve the college search process at your school, backed by insights from counselors across the country and guided by the research-backed College, Career and Life Readiness framework, designed to provide schools with a blueprint for how to prepare middle and high schools students for life after graduation. Lessons gleaned from this framework can help simplify and support the effectiveness of the college search process for you, your students and their families.

Exhibitor Learning Labs:

Slate by Technolutions (9-9:20am)

During this lightning round of a session, longtime Slate user, David Mariott from Oklahoma State University, and Cody Homan-Gray, representing Technolutions' product development team, will provide a high-level overview of how Slate can be leverage for improved communication, data management, and engagement with prospective and current students. Be prepared to ask questions about implementation, operational efficiencies and any other area you are interested in during this teaser to the [Slate Innovation Festival](#) over eight weeks in May and June.

Texas OnCourse (9:25-9:45am)

Texas OnCourse is a state-funded college and career advising initiative that offers online professional development and curriculum to Texas school districts. Learners will see all that Texas OnCourse has to offer and how it can make a difference in middle and high schools as students prepare for high school and beyond. Texas OnCourse is expanding into other states as well -- join us to learn more about our resources!

Special Interest Groups (SIGs):

Learning Differences - The Learning Differences SIG's mission is to facilitate conversations and collaboration among secondary and post-secondary professionals who are committed to the success of students with learning differences.

Transfer/Community College - The Community Colleges/Transfer Special Interest Group is designed to engage people in discussion about the unique issues facing community colleges and transfer students.

Black & African Diaspora - The African American Special Interest Group will support and advance the work of counseling and enrollment professionals as they help the students and the community realize their full potential, with particular emphasis on African American's transition to postsecondary education.

April 13, 2021 – 10:15-11:00 am

Evolution and Equity: Removing College Application Barriers - Common App has embarked on a journey to revolutionize the college application. In service to our mission, we have undertaken critical work to eliminate barriers underrepresented students may face when applying. Join this conversation to review the data and insights from our members, counselors, students, and policy experts. We'll share updates you can expect, including changes with school discipline, military discharge, and citizenship. Come with your questions and ideas for where we go next.

Study Across the Pond: The Student Experience in the U.K. - As students increasingly discover the United Kingdom as an exciting and affordable destination for college, we will aim to demystify the UCAS application and teach you to help your students apply to university in England and Scotland. We will also discuss the student experience and differences in academics, student life, and cost between the U.S. and U.K. Our institutions are located in London, Manchester, and Glasgow: three distinct regions and cities throughout the country.

Step Right Up: Looking for Involvement Opportunities in your Affiliate - Now that conference is done, what's next? Are you ready to take your talents and invest in your home affiliate? We want to help you get involved! This session will focus on sharing ideas, and facilitating discussion with the three Presidents-Elect from GPACAC, RMACAC, and TACAC about your wishes, goals, and plans to get involved with your affiliates.

Now You're the Ring Master - As a young emerging leader, leading an organization or admission office can often be intimidating and your voice/new ideas often go unheard. Learn tips and tools to work as a leader/manager, transition from peer to boss as well as how to let your boss know they don't need to micromanage your every move -- you've got this.

Comprehensive College Counseling Program - This session will offer suggestions for a comprehensive college counseling program to be implemented into your school. We'll introduce lesson plans that are appropriate to be included in 9th grade, 10th grade, 11th grade, and a senior college application bootcamp. We visit our freshmen 3 times a year and see our sophomores 4-5 times a year. In the spring of junior year, we have a class, College Seminar, that meets once a week. In August of senior year, we host a college application bootcamp. Walk away from this session with ideas you can easily incorporate into the program at your school.

Exhibitor Learning Labs:

ACT NRCCUA (10:15-10:35am)

COVID-19 upended all conventional wisdom around the enrollment landscape we long knew. As a result, institutions and students alike need more support than ever before. At ACT | NRCCUA, we've made tremendous enhancements across all of our programs so that you can better utilize Encoura® Data Lab—higher ed's app-based platform for using data science, analytics, and research—to find and engage your best fit students.

CampusReel (10:40-11:00am)

CampusReel creates scalable video content for universities, with a powerful content management system that drive ROI and reach.

Special Interest Groups (SIGs):

Independent Educational Consultant - The Independent Educational Consultants SIG allows all educational consultants not affiliated with schools or colleges to come together to share common issues, including ethical practices, support for students in the college admission process, and emerging issues of concern for our group as well as the greater audience. The Independent Educational Consultants SIG brings members together to find a forum for mutual support and networking.

Rural and Small Town Counselors - The Rural and Small Town SIG mission is to bring rural and small town admissions and college counseling professionals, as well as those committed to rural and small town education, together to increase college access and success, promote college-going culture in rural areas, and support counselors and students at rural and small town schools.

