



SUNDAY, APRIL 2 - TUESDAY, APRIL 4
DALLAS, TX

ANNUAL CONFERENCE
EXHIBITOR & SPONSOR OPPORTUNITIES

Advancement - Jamie Kim & Kellen Lewis at
advancement@tacac.org

Conference - Lacey Patterson at conference@tacac.org

Website - www.tacac.org/conference



MAXIMIZE YOUR BUSINESS OPPORTUNITIES

OUR 43RD ANNUAL CONFERENCE THEME IS IMAGINE, IMPACT, INSPIRE. WE WANT OUR MEMBERSHIP TO IMAGINE THE POSSIBILITIES THAT OUR WORK CREATES, FOCUS ON THE IMPACT OF OUR POSITIONS AND INSPIRE THE STUDENTS AND FAMILIES THAT WE SERVE.



EXHIBITOR OPPORTUNITY:

\$1,000 - ONE 6-FOOT SKIRTED TABLE

SPONSORSHIP OPPORTUNITIES:

\$12,000 - KEYNOTE SPEAKER

\$10,000 - WELCOME DINNER OR CONFERENCE SOCIAL

\$7,500 - WELCOME RECEPTION

\$5,000 - CONFERENCE REGISTRATION, BREAKFAST, FELLOWS,
COUNSELOR CARD SWAP RECEPTION, OR DIVERSITY PEER
EDUCATOR (DPE) MODULE 1

\$2,500 - COFFEE BAR OR SWEET STATION

\$2,000 - CONFERENCE LANYARDS, HOTEL KEY CARDS, OR MOBILE APP

\$1,500 - PHOTO BOOTH, NAMED SESSION ROOM, RAFFLE ROOM, OR
TOTE BAG

EXHIBITORS AND SPONSORS RECEIVE: 1

- ◆CONFERENCE REGISTRATION
- ◆ATTEND ALL CONFERENCE MEALS
- ◆COMPANY PROFILE LISTED IN CONFERENCE MOBILE APP ONE
- ◆PRE-CONFERENCE EMAIL TO TACAC MEMBERS COMPANY
- ◆LOGO ON TACAC WEBSITE (SPONSORS ONLY)
- ◆ONE PUSH NOTIFICATION IN CONFERENCE APP (SPONSORS ONLY) AN
- ◆ADDITIONAL ATTENDEE CAN BE ADDED AT A REDUCED RATE HOTEL
- ◆ROOM BLOCK ACCESS (LINK SENT AFTER REGISTRATION)