



2023 TACAC Annual Conference Schedule



Sunday, April 2	Dress: Business Attire	Level	Location
9:00 AM – 3:00 PM	Middle Management Institute (<i>additional cost</i>)		Inverness
9:00 AM – 2:00 PM	College Tours (<i>pre-registration required</i>)		
12:00 PM – 6:00 PM	Exhibitors & Service Project		Grand Ballroom DE
12:00 PM – 6:00 PM	Raffle		Plum Blossom B
12:00 PM – 6:00 PM	Registration		Atrium Convention Registration
2:00 PM – 2:30 PM	Fellows Orientation		Plum Blossom A
2:00 PM – 2:45 PM	IEC Special Interest Group		Obelisk A
2:00 PM – 2:45 PM	Regional Admissions Counselors Special Interest Group		Obelisk B
2:30 PM – 3:30 PM	First-Timers Session		Grand Ballroom AB
3:45 PM – 4:45 PM	Session Block 1		
	<i>Admission Testing's Trials and Tribulations as the Digital SAT Looms (Compass)</i>	<i>Intermediate</i>	<i>Grand Ballroom AB</i>
	<i>Transforming Admissions to Expand Opportunity for Underserved Students</i>	<i>Beginner</i>	<i>Rosetta</i>
	<i>Growing Up in Admissions</i>	<i>Intermediate</i>	<i>Steuben</i>
	<i>Importance of Advisors in Transfer Admissions</i>	<i>Intermediate</i>	<i>Wyeth</i>
	<i>Advancing Equity: Reimagining Post-Secondary Options for Non-US Citizens</i>	<i>Advanced</i>	<i>Travertine</i>
	<i>Using Excel to Better Impact Your Territory Management Decisions</i>	<i>Beginner</i>	<i>Obelisk A</i>
	<i>Applying Mastery: Competency-Based Education and College Admissions</i>	<i>Intermediate</i>	<i>Obelisk B</i>
	<i>Parents' Academy: Inspiring adults to create an impact with students</i>	<i>Intermediate</i>	<i>Lalique</i>
	<i>Effective Communication and the Impact of the Guide to Ethical Practices</i>	<i>Beginner</i>	<i>Peridot</i>
5:00 PM – 6:00 PM	Session Block 2		
	<i>The College Admissions Landscape: Now vs. Then</i>	<i>Beginner</i>	<i>Grand Ballroom AB</i>
	<i>Building a Diverse Class Without Affirmative Action</i>	<i>Intermediate</i>	<i>Rosetta</i>
	<i>Connections and Comunidad: Get Inspired and Imagine the Impact</i>	<i>Intermediate</i>	<i>Lalique</i>
	<i>The Missing Piece: Your LD Student</i>	<i>Beginner</i>	<i>Steuben</i>
	<i>How the impact of Slate.org inspires communication across the desk</i>	<i>Beginner</i>	<i>Obelisk A</i>
	<i>Athletic Recruitment Beyond NCAA Eligibility - From NLI's to NIL</i>	<i>Advanced</i>	<i>Obelisk B</i>
	<i>Data is Not a Four-Letter Word</i>	<i>Beginner</i>	<i>Travertine</i>
	<i>Inspiring Students: Dual Credit Partnership Opens Doors to Opportunities</i>	<i>Beginner</i>	<i>Wyeth</i>
	<i>Moms in Admissions</i>	<i>Beginner</i>	<i>Peridot</i>
6:00 PM – 7:00 PM	Cocktail & Mentorship Reception		Grand Lobby & Grand Ballroom DE
7:00 PM	Welcome Dinner and Awards Ceremony		Imperial Ballroom



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Monday, April 3	Dress: Business casual with a staff or school shirt to help identify your institution.	Level	Location
7:15 AM – 8:15 AM	Fitness & Wellness Activity <i>(additional cost)</i>		Peacock Terrace
7:30 AM – 9:30 AM	Registration		Atrium Convention Registration
7:30 AM – 9:00 AM	Continental Breakfast		Grand Ballroom DE
7:30 AM – 4:00 PM	Exhibitors & Service Project		Grand Ballroom DE
8:00 AM – 4:00 PM	Raffle		Plum Blossom B
9:00 AM – 10:00 AM	Session Block 3		
	<i>10 Concrete Ways to Protect Transgender Students in High School and College</i>	Intermediate	Wyeth
	<i>Booked and Busy! I Need a Minute!</i>	Beginner	Lalique
	<i>The Easy to Follow, 4-Part Method for Writing College Essays</i>	Beginner	Rosetta
	<i>Imagine, Impact and Inspire Smarter Recruitment Strategy With College Board</i>	Intermediate	Obelisk A
	<i>Building a College-Going Culture in Underserved Schools</i>	Intermediate	Obelisk B
	<i>Make The Price Right - An Interactive Approach to Financial Literacy</i>	Beginner	Steuben
	<i>College Hopes & Worries Survey Results</i>	Beginner	Travertine
	<i>Innovative Partnerships Between Industry, Community College and Texas A&M</i>	Intermediate	Inverness
10:00 AM – 10:30 AM	Break		Grand Ballroom DE
10:30 AM – 11:30 AM	Session Block 4		
	<i>Preparing Neurodiverse Students for College & Career Success</i>	Beginner	Obelisk A
	<i>Get Your Students OnCourse to a Brighter Future with Texas OnCourse</i>	Intermediate	Wyeth
	<i>¿Cómo Se Dice, Access?</i>	Intermediate	Rosetta
	<i>How Coalition Schools are Collaborating to Break Down Barriers for Students</i>	Beginner	Lalique
	<i>Advising the College-Bound Creative</i>	Beginner	Obelisk B
	<i>Engaging Young Alumni in a College Counseling Program</i>	Intermediate	Travertine
	<i>Flipping the Funnel: Find and Recruit Students Before the Junior Year</i>	Advanced	Steuben
	<i>Learn more about Cambridge Assessment International Education AS & A Levels</i>	Beginner	Inverness
11:45 AM – 1:15 PM	Lunch, Keynote Address, & Business Meeting		Imperial Ballroom
1:30 PM – 2:30 PM	Session Block 5		
	<i>Landscape: A Race-Neutral Strategy to Improve Equity and Access (College Board)</i>	Intermediate	Rosetta
	<i>Imagine, Impact, and Inspire Effective Letters of Recommendation</i>	Beginner	Obelisk A
	<i>Go Global: dispelling the myths of overseas degrees</i>	Beginner	Wyeth
	<i>Unboxing Financial Aid Packages to Influence Students' Decisions</i>	Beginner	Lalique
	<i>Evidence and Equity: Advancing Opportunity Through Data and Partnerships</i>	Beginner	Obelisk B
	<i>Building Bridges: Working Together to Inspire Students and Impact Outcomes</i>	Intermediate	Steuben
	<i>Who's in Control? You or Your Email?</i>	Intermediate	Inverness
	<i>Serving and Empowering First Generation & Undocumented Students</i>	Intermediate	Travertine



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2:30 PM – 3:00 PM
3:00 PM – 4:00 PM

Break
Session Block 6

Grand Ballroom DE

<i>"Tell Your Friends to Pull Up": Showing Up Over Allyship</i>	<i>Intermediate</i>	<i>Rosetta</i>
<i>Am I an Influencer? Using Instagram to Promote Your College Advising Office</i>	<i>Beginner</i>	<i>Obelisk A</i>
<i>2023 Bi-Annual Legislative Agenda: Implications for College Counseling</i>	<i>Beginner</i>	<i>Lalique</i>
<i>The Impact of Re-Imagining Professional Development for Counselors</i>	<i>Intermediate</i>	<i>Steuben</i>
<i>Together We Can Eradicate the Barriers Keeping Students from College</i>	<i>Advanced</i>	<i>Travertine</i>
<i>Maintaining Resilience Through Staff Wellness: A Case Study</i>	<i>Intermediate</i>	<i>Inverness</i>
<i>FAFSA REQUIRED: Implementing Universal FAFSA in Texas & Beyond</i>	<i>Intermediate</i>	<i>Obelisk B</i>
<i>CCMR...Ready. Set. Go!: 3 Keys to Accelerate Student Success</i>	<i>Intermediate</i>	<i>Wyeth</i>

4:00 PM
4:15 PM – 5:00 PM
7:00 PM – 10:00 PM

Raffle Closes
Card Swap (**card swap is an additional cost for colleges/universities**)
Conference Social

Plum Blossom B
Grand Ballroom C
Grand Lobby &
Grand Ballroom ABC

Tuesday, April 4	Dress: Travel Casual	Level	Location
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8:30 AM – 9:00 AM	Continental Breakfast		Grand Ballroom E
9:00 AM – 12:00 PM	Diversity Peer Educator Program (DPE) - Module 1 (included in full conference registration)	All	Grand Ballroom E
12:00 PM	College Tours (pre-registration required)		

Updated: 3/22/23