



Lubbock, Texas ★ April 7-9, 2024

## Annual Conference Schedule

### Sunday, April 7, 2024

Dress: Business Attire

- |                    |  |
|--------------------|--|
| 9:00 AM – 12:00 PM | College Tours  |
| 11:00 AM – 5:00 PM | Registration <i>sponsored by StriveScan</i>  |
| 11:00 AM - 5:00 PM | Raffle (Rm 110) & Exhibitors (Ped Mall)  |
| 1:00 PM – 1:30 PM  | Fellows Orientation (Rm 106) <i>sponsored by The College Board</i>   |
| 1:30 PM – 2:30 PM  | First-Timers Session (Rm 107)  |
| 2:45 PM – 3:45 PM  | Sessions 1<br><i>"Become an Influencer" - Social Media in the Admissions World (Rm 107)</i><br><i>"Oh, the places you'll go!" Supporting students keen on US colleges abroad. (Rm 111)</i><br><i>College &amp; Career Advisors SIG Meeting (Rm 102)</i><br><i>From Engagement to Enrollment: Video's Role in Admissions (Rm 108/109)</i><br><i>Imposter No More: Leadership Unveiled (Rm 104)</i><br><i>Let's Stay Lit (Rm 106)</i><br><i>Targeted Counseling: Streamlining Data for Success (Rm 112)</i><br><i>The Power of Hoping Together: Partnerships Across the Desk (Rm 101)</i>  |
| 4:00 PM - 5:00 PM  | Session 2<br><i>Bookmark Worthy Websites for College Advising Professionals (Rm 101)</i><br><i>Breaking the Barriers for Transfer Students Applicable over Transferability (Rm 111)</i><br><i>EducateHER, ElevateHER: College Dreams (Rm 108/109)</i><br><i>Familismo in Admissions: Inspiring Hope in Latinx Students and Families (Rm 107)</i><br><i>Implementing a HOPEfully successful Case Studies Program (Rm 104)</i><br><i>In your Middle Management Era: It's been 3 years, now what? (Rm 105)</i><br><i>Independent Educational Consultants SIG Meeting (Rm 102)</i><br><i>More than a visit: how to maximize the college visit experience for seniors (Rm 106)</i><br><i>My Texas Future and ApplyTexas: Transforming College and Career Planning (Rm112)</i> |
| 5:15 PM – 6:15 PM  | Conference Kickoff & Awards Ceremony (Theatre)   |
| 6:30 PM – 8:00 PM  | President's Welcome Reception (Ped Mall)   |

# HOPE

Lubbock, Texas ★ April 7-9, 2024

## Annual Conference Schedule

### Monday, April 8, 2024

**Dress: Business Casual or School Attire**

- 7:30 AM – 9:30 AM      Registration sponsored by StriveScan
- 7:30 AM – 9:00 AM      Continental Breakfast (2nd Level Terrace Suite)
- 7:30 AM – 4:00 PM      Exhibitors (Ped Mall)
- 8:00 AM – 4:00 PM      Raffle (Rm 110)
- 9:00 AM – 10:00 AM      Sessions 3  
"So How Do You All Handle.....?" (Rm 105)  
College and Career Exploration: Take Your Students from Novice to Expert (Rm 101)  
Confetti, Common App, and College Admissions (Rm 108/109)  
Hope for All Teams: Sustaining your Staff (Rm 111)  
HOPE for the Future: Conversation with NACAC and TACAC Leadership (Rm 102)  
Infusing HOPE: Cultivating a College-Going Culture in an urban ISD (Rm 103)  
Recruiting & Counseling: Individualistic Vs Collectivist Cultures (Rm 106)  
The Pandemic's Ongoing Impact on Admissions Funnels and Student Outcomes (Rm 107)  
Unlocking Potential: Inspiring Hope by Supporting Executive Function Skills (Rm 112)
- 10:15 AM - 11:15 AM      Session 4  
Confetti In Our Shoes: Centering Joy & Students in College Admission (Rm 107)  
Futures Down Under: International Education in your Counseling Practice (103)  
H.O.P.E. (Host Organized & Productive Essay) Workshops (Rm 108/109)  
Hope for Gen Z: Insight for Empowering the Current Recruitment Class (106)  
Keep Calm and Keep Counseling: Free Tools to Lessen Your Stress (Rm 101)  
Merging Admissions Practices and Government Relations: Advocacy and Ethics (Rm 105)  
Navigating Identity: Building BIPOC Community in PWIs (Rm 104)  
Navigating the Seasons of College Counseling (Rm 111)  
Unlocking Potential: Cambridge Opportunities for Underserved Students (Rm 112)
- 11:30 AM – 12:20 PM      Lunch & Round Table Discussions (Banquet Hall)
- 12:20 PM – 1:20 PM      Keynote Address, Business Meeting & Passing of the Gavel (Banquet Hall)
- 1:25 PM - 1:40 PM      Solar Eclipse Viewing (maximum eclipse at 1:35 PM - glasses provided to share)

# H PE

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### Monday, April 8, 2024

**Dress: Business Casual or School Attire**

- 1:45 PM – 2:15 PM      Break (Ped Mall) sponsored by The University of Texas at Austin
- 2:15 PM – 3:15 PM      Session 5  
*“It Was All A Dream” Unlocking the Door to Higher Ed Matriculation Support (Rm 101)*  
*Be Our Guest! Hosting best practices for HS Counselors (Rm 105)*  
*College Prep is for Everyone! (Rm 106)*  
*Cultivating a S.A.F.E. Workplace (Rm 112)*  
*Flipping the Conversation on College Majors (Rm 104)*  
*Hopeful Prospects: AI and Analytics Strategies for Enrollment Management (Rm 108/109)*  
*Recruiting to the Middle of Everywhere (Rm 107)*  
*There's Hope For Your Recruitment Initiatives With Search & Connections (Rm 111)*
- 3:30 PM - 4:30 PM      Session 6  
*Blossoming Partnerships: Two Sides of the Desk, One Mission (Rm 106)*  
*Hope for Equality: Use of Context in a post-SCOTUS landscape (Rm 107)*  
*Navigating the Athletic Recruitment/Admission Process (Rm 111)*  
*Navigating the UK Admissions Process (Rm 112)*  
*Removing Barriers to Thriving – Eliminating the Application (Rm 105)*  
*Steering rural students towards the college access road of opportunities (Rm 108/109)*  
*The After May-1 Survey: Insights into the Minds of College-Bound Seniors (Rm101)*  
*The Generational Divide (Rm 104)*
- 4:00 PM                      Raffle Closes
- 4:45 PM – 5:30 PM      Card Swap (2nd Level Mezzanine) sponsored by Educate Texas (TxCAN)
- 7:00 PM – 10:00 PM      Conference Social (The Frazier Alumni Pavilion, Texas Tech University) sponsored by Texas Tech University & Texas Tech Alumni Association

# CIVIC CENTER FLOOR PLAN

