Date: November 2026

Featuring: Cecilia Granzin, Director of Regional Admissions at High Point University

How long have you been a member of TACAC?
7 years

How has TACAC played a role in your career?
Just like we tell many of our own students, networking and connecting is one of the most important life skills to have. TACAC has provided me with a space to network and connect with other professionals in our field. Whether it's a simple question, an issue I'm seeking advice about, or simply to connect with other people (regional life, am I right?) - TACAC has provided a space to feel supported and seen.

Tell us a little bit about your career journey?
Like most in admissions, I stumbled into a role that ultimately altered the trajectory of my life. After graduate school, I didn't know where to go or what to do. I was eventually offered a role in the Office of Admissions at Angelo State University, my Alma Mater. I worked for ASU for a few years, then moved to Dallas to work as a College & Career Advisor at Allen High School.

I was then hired to be the first regional admissions counselor for High Point University. I started as Senior Regional Admissions Counselor for 2 years, was promoted to Associate Director of Regional Admissions (5 years), and was recently promoted to Director of Regional Admissions.

22-year old me never would have thought college admissions would be my life-long career. But I couldn't imagine doing anything else.

What is your favorite part of your job?
Part of my core values is "Leaving a Legacy". I am able to fill this bucket by pouring into students and families, helping them navigate college admissions and finding their best fit. College is a big decision, and making the right choice can impact the rest of a student's life!

What do you think is the biggest challenge facing our profession today?
The misunderstanding of what college admissions is and what admissions professionals actually do.

What's a random fun fact about you that most people don't know?
I am a competitive CrossFitter!

What's something currently bringing you joy?
My 1-year old Doberman, Arya. Want to start a conversation with me? Simply ask to see pictures of her...you'll be stuck with me for at least 10 minutes.

What are you currently watching or binging on TV/Podcast/Netflix?
The new season of Ted Lasso.

If someone were to visit your town, where should they eat?
Waxahachie, TX - Atkins Seafood

What do you like to do when you are not working?
Working out and going on walks with my pup.

What is your favorite TACAC memory?
TACAC Conference in Dallas, helping oversee the wellness morning yoga!