

Texas Association
for College Admission
Counseling

General Membership Meeting
September 26, 2024

Texas Association for College Admission Counseling
General Membership Meeting Agenda

Thursday, September 26, 2024 | NACAC in Los Angeles

I. Call to Order

II. Consent to the Agenda

III. Approval of Spring 2024 General Membership Meeting Minutes

IV. Recognition of Executive Board

V. Old Business
   A. None

VI. New Business
   A. Past President Recognition
   B. Awards & Recognition
   C. Virtual Programming
   D. Financial Update
   E. Membership Survey Results
   F. State of the Association
   G. Leadership Position Announcements
   H. Conference 2025

VII. Closing Remarks

VIII. Adjourn

President
- Lacey Patterson

President-Elect
- Keith Ahee, Jr.

Past President
- Kimberly West

Executive Director
- Megan Greene

Treasurer
- Allie Brown

Treasurer-Elect
- Kellen Lewis

Past Treasurer
- Vacant

Advancement
Jamie Kim* & Aspen Arnold

Advocacy & Ethics
Bridget Adiukwu* & Kriston Burroughs

Awards & Nominating
Kimberly West*

College Fairs
Abbi Pfister-Soria* & Veronica Pena

Communications
Allison Camp* & Suzanne Edwards

Conference
Rob Mooring & Elizabeth Jones

Inclusion, Diversity, Equity, & Access
Mickey Saloma* & Destiny Jones

Membership
Jose Valentine* & Crystal Riles

Professional Development
Michaela Alcorn & Stevi Schuknecht

Secretary
Danielle Stadick

*Term ends April 2025

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Past Presidents

Anne Kennedy
Mary Kesler
Alberta "Doodie" Meyer*
Jean Lockhart
Ned Boehm
Johnnie Spies
Michael Barron
Jay Pool
Nan Massingill Davis
David Adams
Bobby Schrade
Earlene French
Dick Stabell
Myrna Tenholder
Gary Englegau
Lynn Caldwell Slaughter
John Lind
Hank Ewert
Ron Moss
Carol Young Rose
Paul Pedersen*
Carol Lemmon

Beverly Henry Wheeler*
Julie Burton
Jennifer Ehlers
Nancy Fomby
Tom Oliver
Margaret "Peggy" Johnson
Jeffrey Fuller*
Loyce Engle
Tamara Siler
Jeff Pilchiek
Ray Brown
Donald Kamentz
Justin Doty
Carol Wasden
Beverly Woodson Day
Ismael Ayala, Jr.
Angelica Melendez^
Mickey Saloma
Micah Lyles
Marisol Scheer
Demetra Durham
Ramon Blakley

*Former NACAC Presidents
^Current NACAC Board Chair



Ron Moss

TACAC Past President
1997-1998

Honorary Lifetime Member
2020

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Awards & Recognition

TACAC & NACAC Recognitions

Anne Naman Fellows

- Brittany Paul
- Danielle Stadick

This program is designed to enable admission professionals who work with students from underrepresented populations and who work in a setting adversely affected by budget cuts or limitations to participate in professional development opportunities

NACAC NEXT

- Bertita Barrientos-Kimery
- Zach Lozano
- Charles Robinson

NEXT is a one-year leadership development opportunity hosted by NACAC and is designed to build the leadership capacity of next-generation affiliate leaders.

The Rising Star Award honors individuals and programs that exemplify excellence and dedication to serving the needs of students in the transition from high school to college.



Crystal Riles



The NACAC GWI Lifetime Award recognizes long-term, exemplary efforts toward advancing equity, inclusion, and diversity made during the recipient's time in the college admission profession.

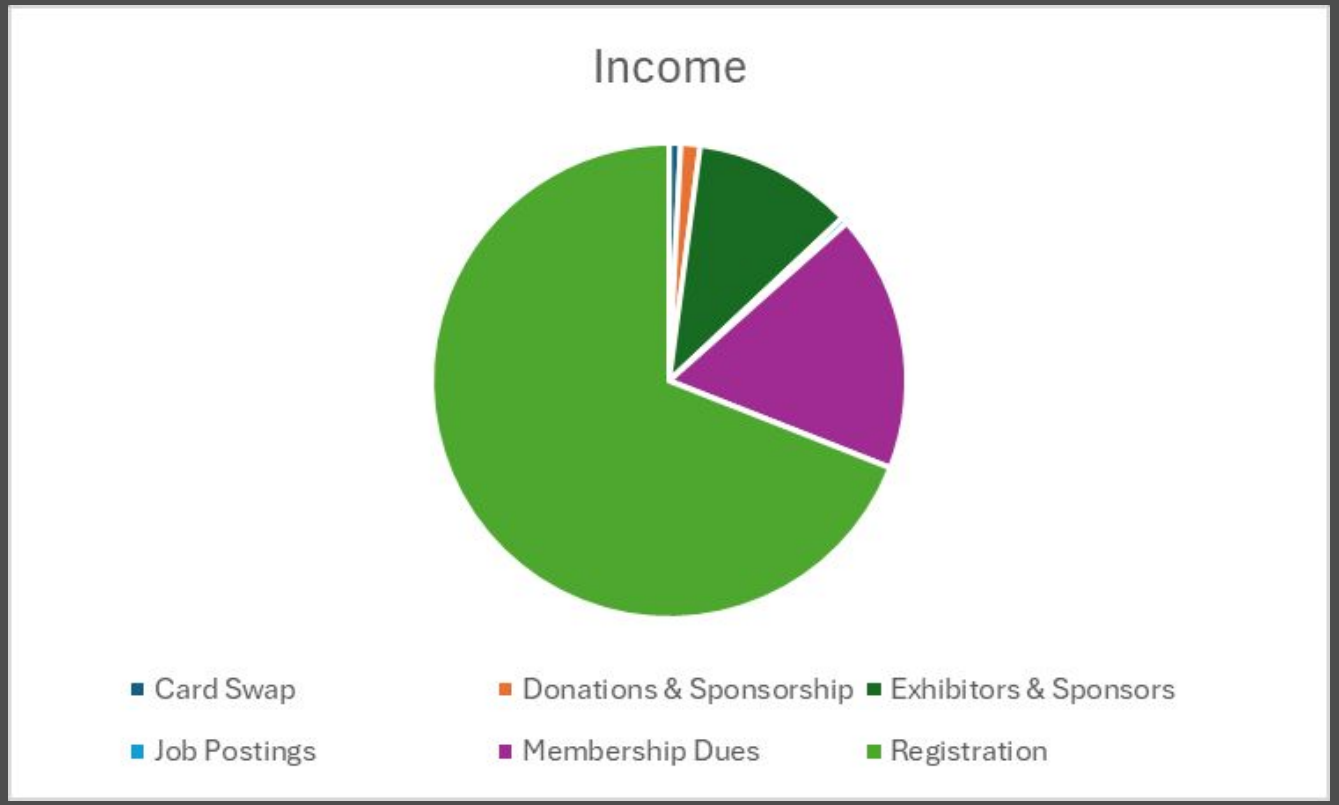
Beverly Henry Wheeler



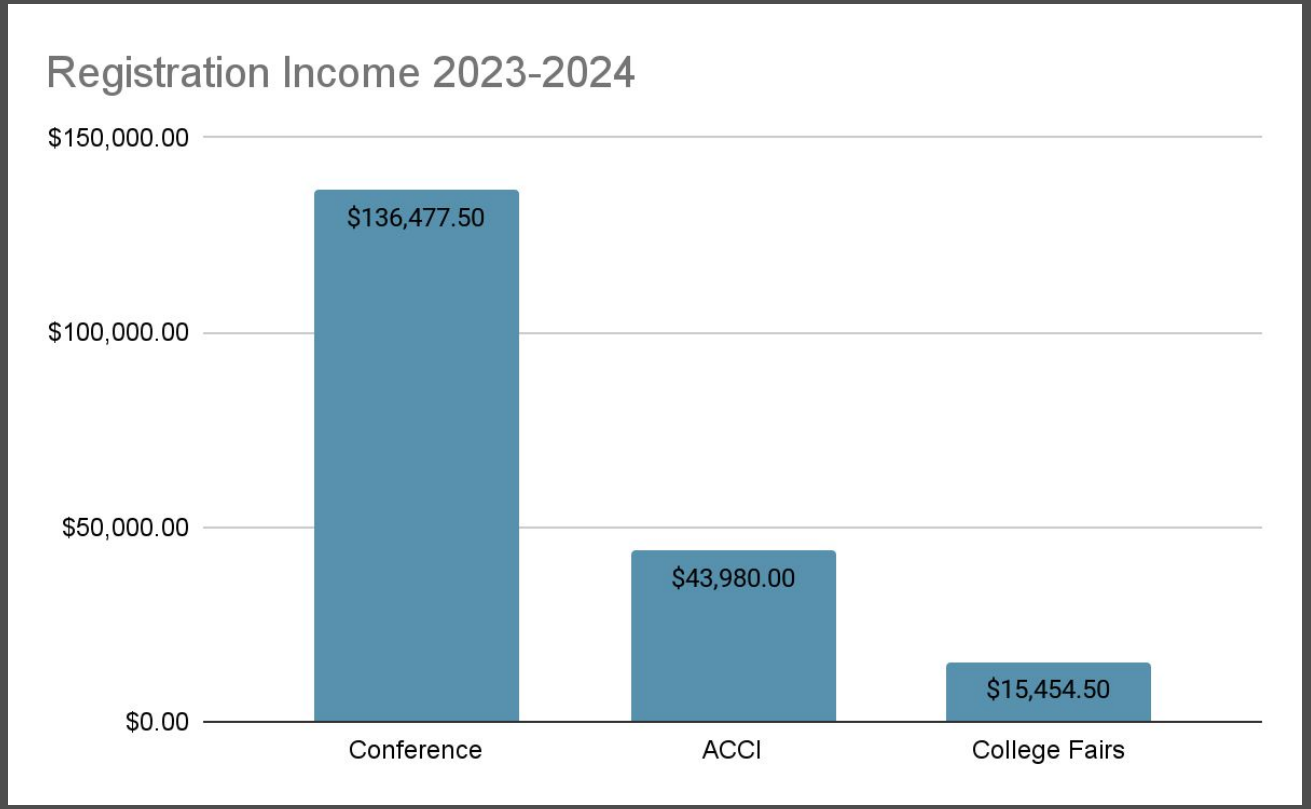
Texas Association
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Treasurer Report

Account Names	8/31/2024 Balances
TACAC General Checking	**$468,191.79**
Anne Naman Fund	**$22,730.36**
Board Designated Fund	**$1.00**
Member Relief Fund	**$9,562.02**
Lincoln Investments	**$512,375.45**
Total	**$1,012,860.62**

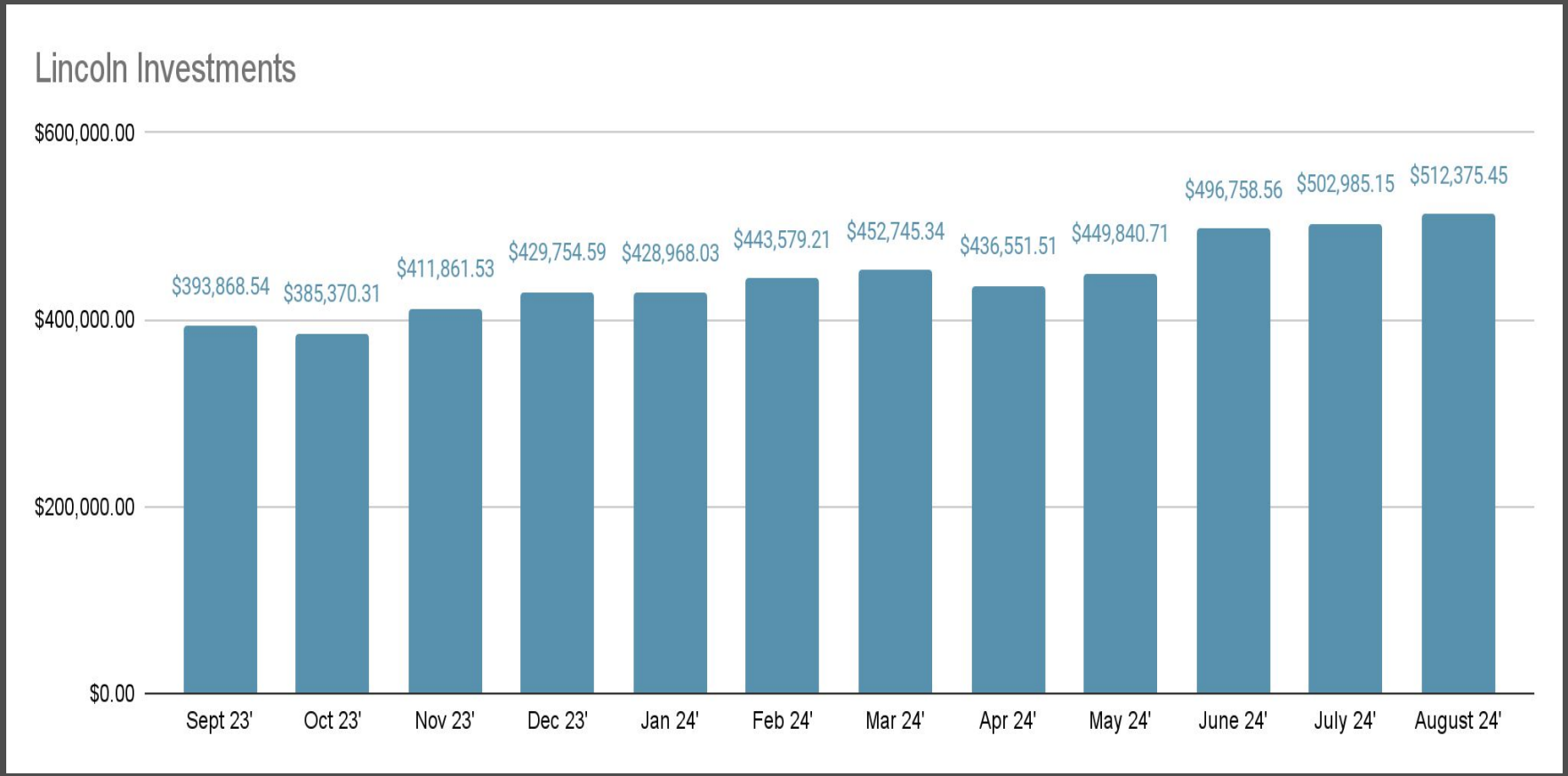


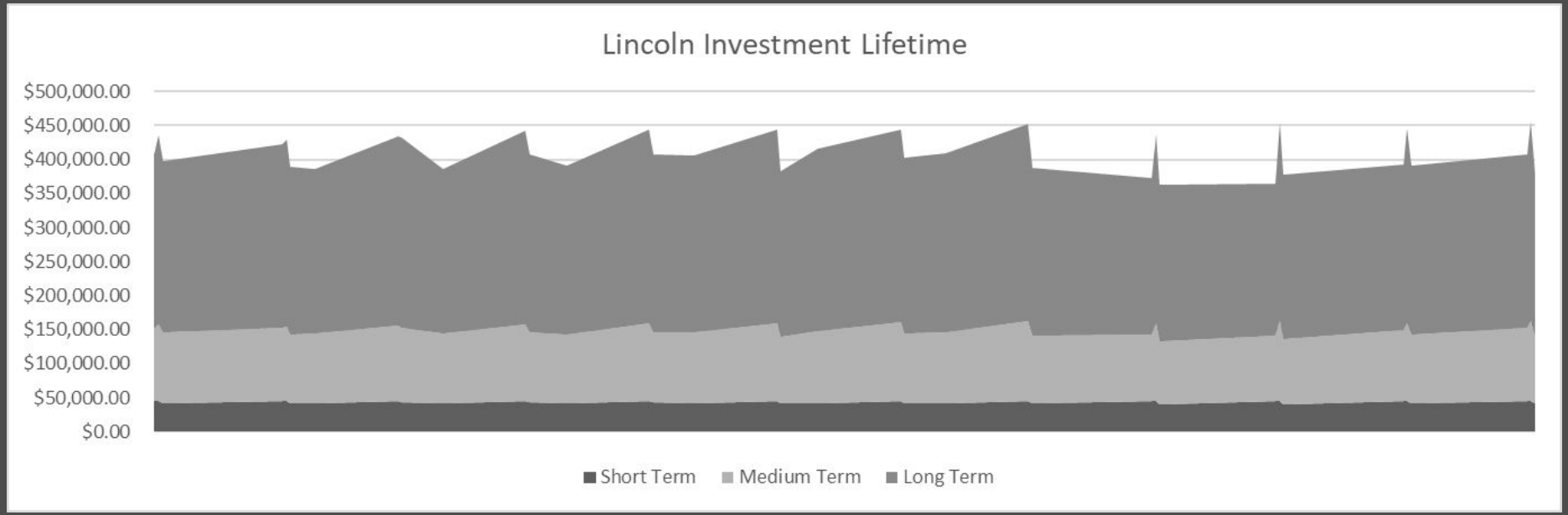
Card Swap	$2,200.00
Donations & Sponsorship	$3,741.63
Exhibitors & Sponsors	$30,950.00
Job Postings	$1,250.00
Membership Dues	$49,733.40
Registration	$195,912.00
Total Income	**$283.487.03**



	Registration Income
Conference	$136,477.50
ACCI	$43,980.00
College Fairs	$15,454.50
Total	$195,912.00

Expenses	**Amount**
Awards	$365.92
Bank Fees	$416.16
Contract Services	$74,112.96
Event Expenses	$19,798.76
Giveaways	$3,456.96
Hospitality	$13,973.15
Insurance	$875.32
Meals and Refreshments	$207.45
Member Relief Expense	$1,000.00
Membership Fees	$135.00
Merchant Account Fees	$6,913.65
Pres. Initiative/Other	$100.00
Printing and Copying	$129.60
Professional Fees	$33,030.00
Registration Fees	$475.00
Site Rental and AV Fees	$27,301.70
Software	$6,026.19
Supplies	$109.45
Telephone and Internet	$1,200.00
Travel	$14,527.37
Total Expense	**$270,478.06**


Lincoln Investments
$600,000.00
$400,000.00
$200,000.00
$0.00
$393,868.54
$385,370.31
$411,861.53
$429,754.59
$428,968.03
$443,579.21
$452,745.34
$436,551.51
$449,840.71
$496,758.56
$502,985.15
$512,375.45
Sept 23'
Oct 23'
Nov 23'
Dec 23'
Jan 24'
Feb 24'
Mar 24'
Apr 24'
May 24'
June 24'
July 24'
August 24'


Lincoln Investment Lifetime
$500,000.00
$450,000.00
$400,000.00
$350,000.00
$300,000.00
$250,000.00
$200,000.00
$150,000.00
$100,000.00
$50,000.00
$0.00
Short Term
Medium Term
Long Term

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Membership Updates

2024-2025 Membership At-A-Glance

Honorary Lifetime	19	Institution - Higher Ed (College or Univ.)	46
Individual - Higher Ed	83	Higher Ed Institution Employee	527
Individual - Independent	62	Institution - Secondary (HS or ISD)	46
Individual - Secondary	110	Secondary Institution Employee	202
Individual - Organization	22	Organization (CBO, Private Practice, Non-profit)	12
Retiree	0	Organization Employee	65
Total Membership (9/23/2024) - 1194			

Memberships expired on 8/31/2024. Last day to renew is 9/30/2024.

Membership Survey

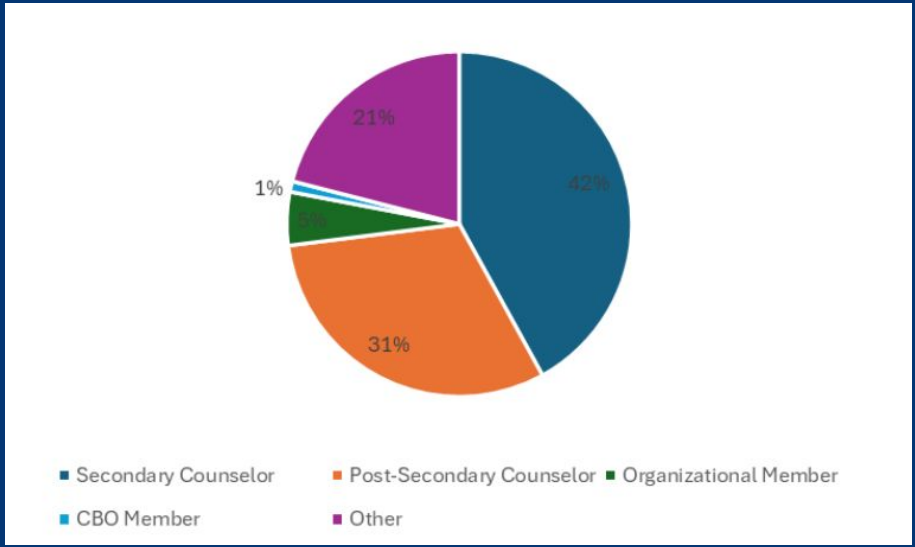
Membership Team created a survey for TACAC membership with the purpose of:

- Clarifying what drives members to maintain their participation in TACAC
- Identifying key elements of development that members find valuable
- Strategically considering changes to better support TACAC members through their development

Membership Survey Results

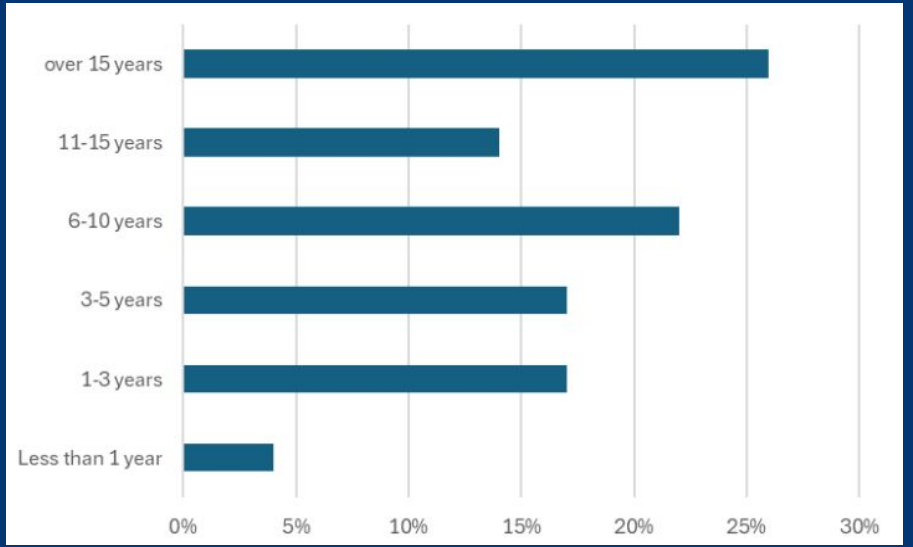
What is your primary role?

* Who does TACAC support



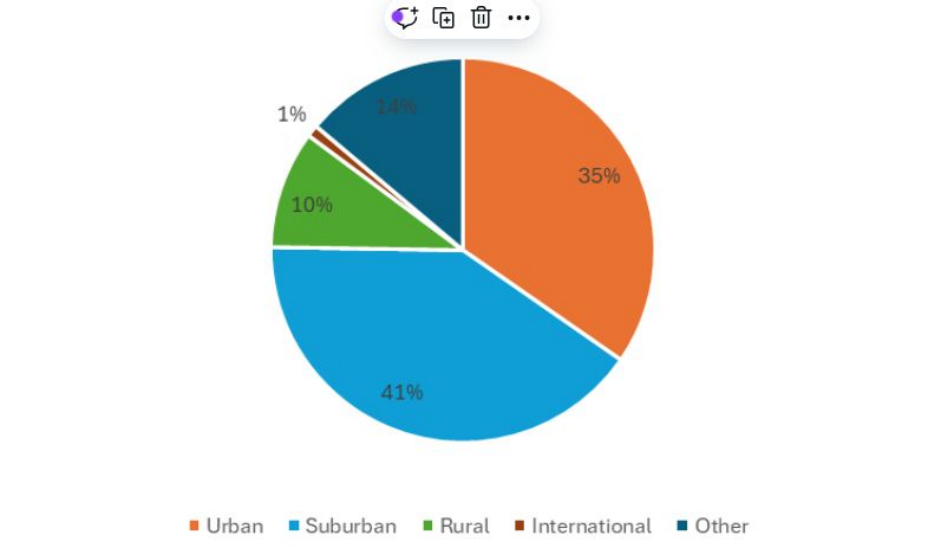
How long have you been a member of TACAC?

*How much experience do members have in the profession

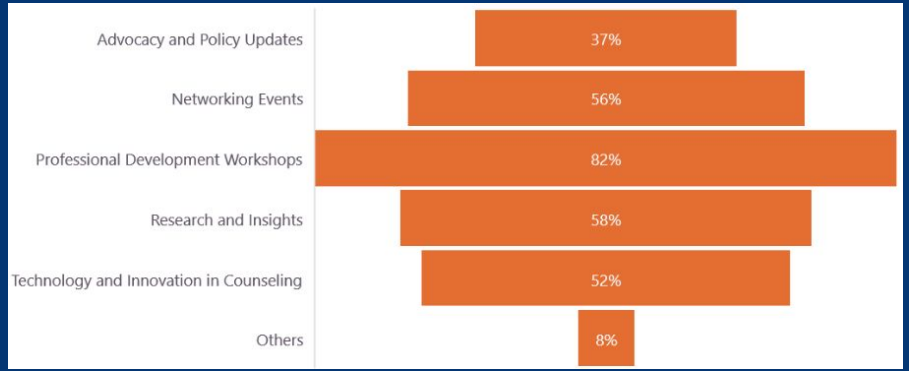


Membership Survey Results

Which of the following best describes your institution or organization?

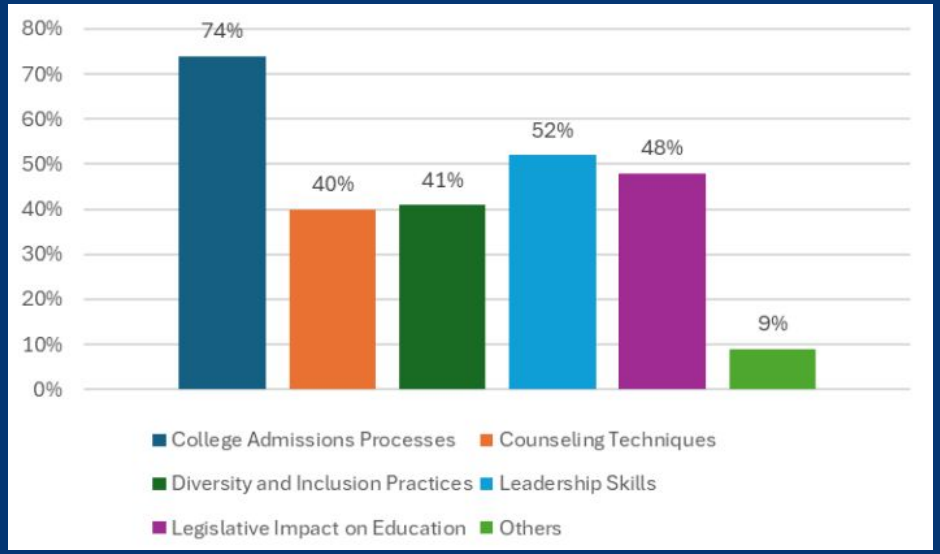


What types of programs are you most interested in?

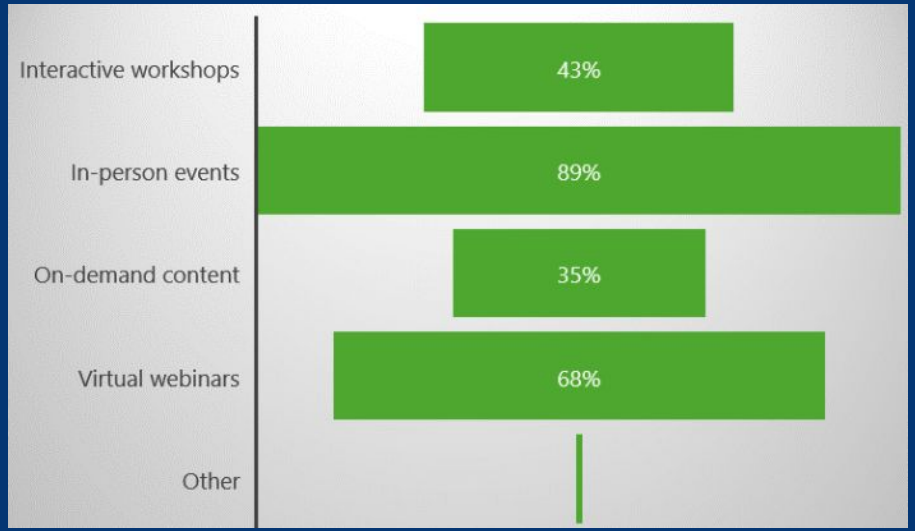


Membership Survey Results

In terms of professional development, what areas are you most interested in?

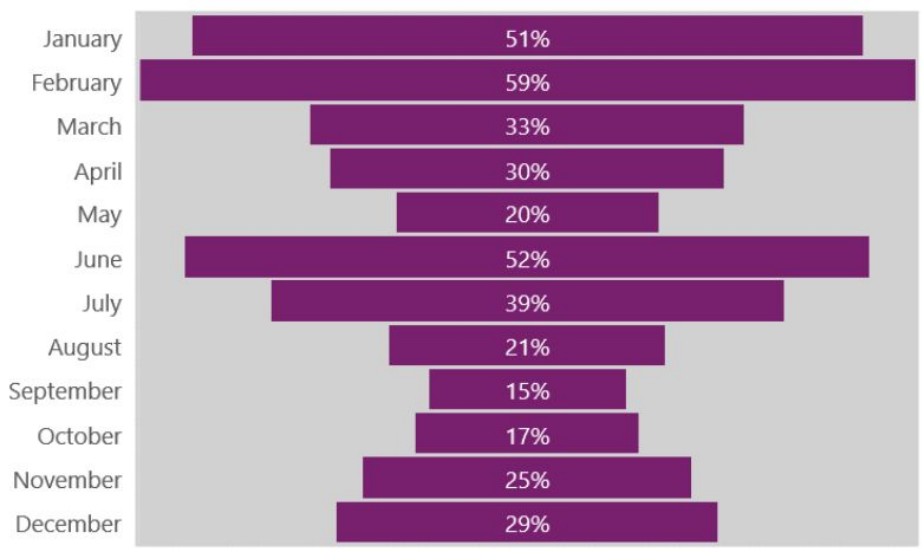


How do you prefer to engage with TACACs programs?

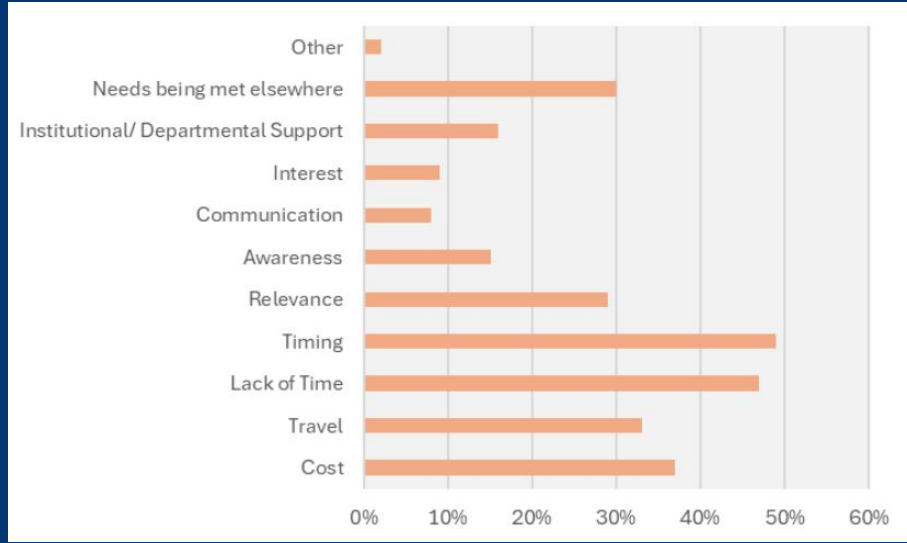


Membership Survey Results

What months of the year are most preferred for in-person programming?

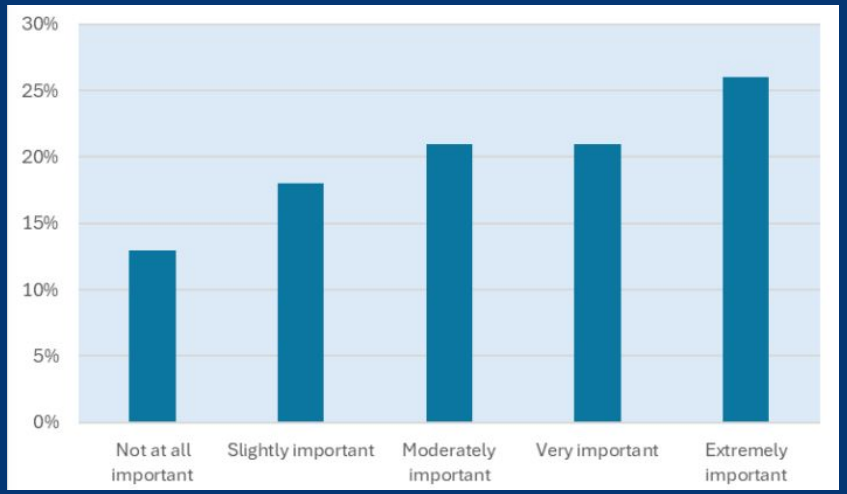


What barriers prevent you from participating in TACAC programs?



Membership Survey Results

How important is it for you to have access to resources and programming on diversity, equity, and inclusion?



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State of the Association

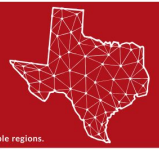
TACAC

Texas Association for College Admission Counseling

Chartered in 1979, TACAC is one of 23 affiliates of the National Association for College Admission Counseling (NACAC). TACAC develops professionals committed to providing the highest quality counseling to ensure students' access to and persistence through post-secondary education.

TEXAS COVERAGE

Central Texas: 26%
Dallas/Fort Worth: 31%
Houston: 27%
East Texas: 4%
El Paso: 3%
Panhandle: 2%
Rio Grande Valley: 5%
West Texas: 3%
Outside of Texas: 4%
No Designation: 5%



*Some indicated multiple regions.



MEMBERSHIP MAKE-UP

Higher Education Members: 49%
Honorary Lifetime Members: 1%
Independent Counselor Members: 6%
Organization & Community Members: 7%
Retired Members: <1%
Secondary Counselor Members: 37%

2024 ANNUAL CONFERENCE

Higher Education: 214
Secondary: 245
Community Based Organizations: 18
Independent Educational Consultants: 11
Other: 18



Lubbock, TX
(first rural location)



ANNUAL EVENTS

Admission & College Counseling Institute (entry-level)
Regional College Fairs
45th Annual Conference (The Woodlands)
Middle Management Institute (mid-level)
Virtual Workshops

MEMBER PROGRAMS

Anne Naman Fellows
Member Relief Fund
Mentorship Program



SPONSOR TACAC

Find out more on ways you can partner with and support TACAC at tacac.org/sponsor

Texas Association for College Admission Counseling

Your Name

Continuing Education Transcript

02/07/2024 - 02/07/2024
Helping Students Plan a Meaningful Summer
Credits: 1.0
Category: Professional Development
Location: Online
Instructor: Elizabeth Guice, Natalie Timson, and Tanya Cummings
Description: Hear from high school counselors about ways to work with students to plan engaging, meaningful summers.

06/02/2023 - 06/02/2023
Learning about IECs
Credits: 1.0
Category: Professional Development
Location: Online
Instructor: Yvonne Espinoza, Shannon Bergeron, Joseph Miller, and Sam Suchala
Description: It takes a village." Many families across Texas--and nationwide--are including an Independent Education Consultant (IEC) in their support network as they navigate the college search and application process. So, what is an IEC and what does it take to step into this role?

02/27/2023 - 02/27/2023
Better Together: Event Planning Across the Desk
Credits: 1.0
Category: College Counseling
Location: Online
Instructor: Zach Lozano and Marianne Rodriguez
Description: It's true what they say -- we're better together! Join our panel as they share ideas about how we can all partner across the desk in our event planning to provide intentional and effective programming for students, parents, and our communities.

PO Box 5300, Frisco, TX 75035
tacac.org
469-730-6334

CPE Provider No. 902-791

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Texas Association for College Admission Counseling

Awards & Nominating

Executive Officers & Board

Executive Officers

- President-Elect
- Treasurer-Elect

Executive Board

- Advocacy & Ethics
- Advancement
- College Fairs
- Communications
- Inclusion, Diversity, Equity, & Access
- Membership

Program Chairs

- Admissions & College Counseling Institute
  - Faculty Co-Chairs (2)
- Fellows
- Virtual Programming (3)

TACAC Awards

- Founders' Award
- Honorary Lifetime Member
- Lynn Caldwell Slaughter Mentorship Award
- Melendez Scheer Service Award
- Rising Star Award
- William W. Fleming Award
- Friends of TACAC



Texas Association
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Annual Conference



est. 1979

Sustainable Growth

The Woodlands 2025

TACAC

TACAC

Mark your calendars!

- Zoom-Ins
  First Wednesday of the Month
- MMI
  Monthly Series begins November
- Safe Spaces
  November 7
- Annual Conference (The Woodlands)
  March 30 - April 1, 2025
- College Fairs
  Spring 2025
- ACCI (Kerrville)
  July 14-17, 2025

Visit tacac.org for dates throughout the year.



- MMI Registration Open
- Mentorship Program
- MMI Fellows App
- TACAC Leadership
- TACAC Annual Awards

Coming Soon

- Annual Conference
- Conference Fellows App


GRAB YOUR
TACAC GEAR!
THE TACAC GEAR STORE IS NOW OPEN FOR A LIMITED TIME!

Member Lapel Pin



$10 for the Member Relief Fund